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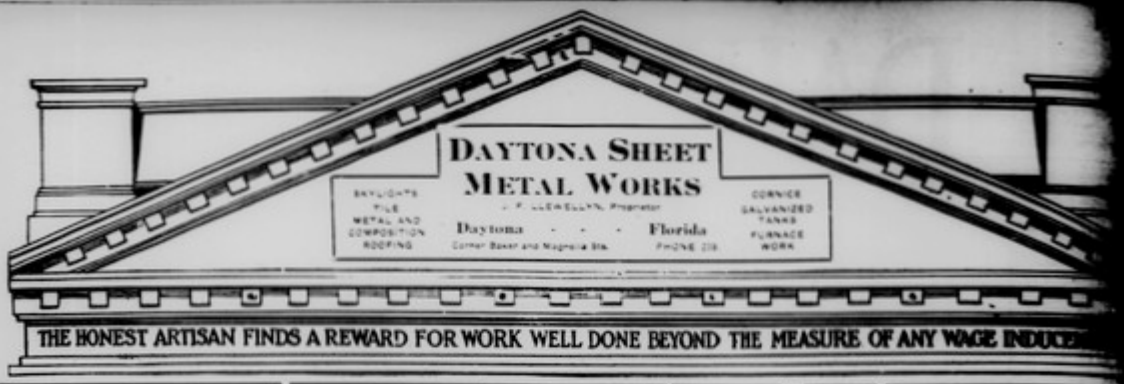

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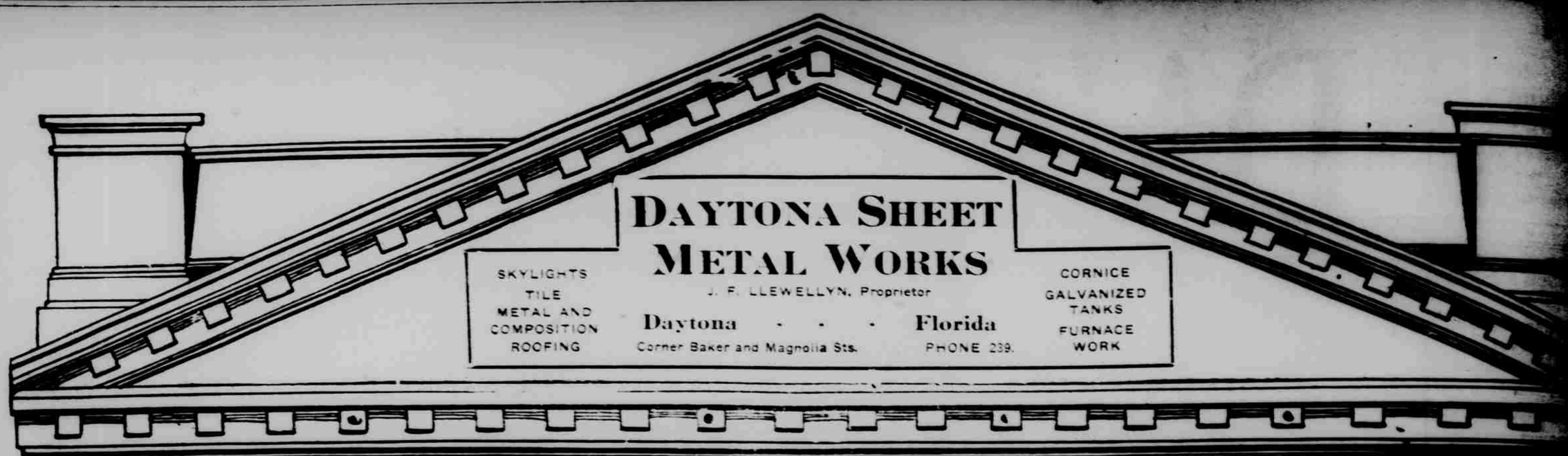

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A. B. MOORE

Practical Sanitary Plumbing

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Gruber-Morris Hardware Co.

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HARDWARE

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W. S. Edwards H. U. Whipple

Magnolia Novelty Works

CONTRACTORS - BUILDERS

Window and Door Frames, Screens, Mission Furniture, and Lawn Seats. Headquarters for almost everything made out of wood.

Magnolia Ave. Near Depot

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Suite 210 Clark Bldg.

Herman Schragg

Painter and Decorator

ESTIMATES CHEERFULLY FURNISHED

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STAPLES & CUTTEN

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S. C. Carnell G. J. Henshaw

Volusia Electric Shop

Everything Electrical

30 Volusia Avenue

L. Z. BURDICK

Contractor - Builder

COTTAGES A SPECIALTY

Seabreeze, Fla. Phone 206-Blue

NOT BACK TO NATURE

BUT

DIRECT FROM NATURE

CRYSTAL WATER

Nature's Highball

BOTTLED BY

DAYTONA PUBLIC SERVICE CO.

Electricity, Gas, Ice and Water

11 Magnolia Ave.

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LET US DO YOUR ELECTRICAL WORK

DAYTONA ELECTRIC CO.

Near P. O. 230 Green

J. F. SHEELY

Wallpapers, Cretonnes and Art Goods.

ADLER BLOCK

Do we do your Printing

?

BURGMAN BROTHERS

PRINTERS

Phone 336 Red S. Beach St.

IF YOUR LOCAL DEALER CAN'T SUPPLY YOU

Send to DREW'S for it

IF IT'S ANYTHING IN BOOKS

or

—Fine Correspondence Stationery
—Office Equipment
—Artist's Materials
—School Supplies
—Sporting Goods
—Toys, Dolls, Games, Etc.

Complete and ready in the minute.

Prompt attention to Mail orders.

State Distributors Spaulding's Baseball and Sporting Goods.

DREW'S

STATIONERS, BOOK AND ART STORE

WHOLESALE AND RETAIL

45-49 W. Bay St. JACKSONVILLE, FLA. 42 and 46 W. Forsyth

MARKET BASKET PAGE

Fine Chops

Either mutton, lamb, veal or pork chops are always acceptable as a meat for either breakfast or dinner—if they are of first quality. That is the kind you will buy from us, and they will be properly cut. You never take a chance on the quality when you purchase meat of any kind from us.

R. H. McDONALD

Phone 62 — 272 S. Beach St.

DIXIE FLYER AND DIXIE LIMITED

ALL-STEEL ELECTRIC-LIGHTED TRAINS FOR

CHICAGO AND St. LOUIS

DIXIE FLYER				DIXIE LIMITED			
Lv Jacksonville	A.T.L.	8.30	PM	Lv Jacksonville	A.T.L.	8.15	AM
Ar Macon	C&A F	4.35	AM	Ar Macon	C&A F	4.30	PM
Ar Atlanta	C&O	7.40	AM	Ar Atlanta	C&O	7.30	PM
Ar Chattanooga	N&NS	11.15	PM	Ar Chattanooga	N&NS	11.00	PM
Ar Nashville	N&NS	4.25	PM	Ar Nashville	N&NS	4.07	AM
Ar Louisville	N&NS	8.05	PM	Ar Louisville	N&NS	8.00	AM
Ar St. Louis	I.C.	7.30	AM	Ar St. Louis	I.C.	7.30	AM
Ar Nashville	L&N	4.55	PM	Ar Nashville	L&N	4.55	AM
Ar Evansville	L&N	8.55	PM	Ar Evansville	L&N	8.55	AM
Ar Evansville	C&EI	10.35	PM	Ar Evansville	C&EI	1.00	PM
Ar Vincennes	C&EI	12.05	PM	Ar Vincennes	C&EI	12.05	AM
Ar Terre Haute	C&EI	1.40	PM	Ar Terre Haute	C&EI	11.40	AM
Ar Danville	C&EI	5.11	AM	Ar Danville	C&EI	8.00	PM
Ar Chicago	C&EI	7.10	AM	Ar Chicago	C&EI	4.30	PM

Compact and Observation-Library Sleeping Cars, comfortable, roomy and restful.

Jacksonville to Chicago:
Drawing-Room Sleeping Cars, Jacksonville to Chicago and St. Louis.
Drawing-Room Sleeping Cars, Jacksonville to Atlanta.
Birmingham Coaches, high-back seats, electric lighted, Jacksonville to Chicago.
Dining Cars serve all meals—breakfast, dinner and supper.

FOR DETAILED INFORMATION, RESERVATIONS AND RESERVATIONS
APPLY TO ANY TICKET AGENT OF

ATLANTIC COAST LINE RAILROAD

"THE STANDARD RAILROAD OF THE SOUTH"

A. W. FRITOT, Passenger Agent, Jacksonville, Fla. — J. G. KIRKLAND, Assistant Passenger Agent, Tampa, Fla.

We Give it to You as the Cow Gives it to Us---Fresh

The dairy industry of this country is a half billion-dollar enterprise and it is growing rapidly and constantly. The fact that the milch cow is rated in value far above any other animal for food values is very clearly demonstrated by the many ways to which her products are put.

BUTTER, CHEESE, CONDENSED CREAM and MALTED MILK

produced in America can be bought at our store in connection with a complete line of the best staple and fancy groceries obtainable. By keeping our goods on the move we at all times are able to serve you with anything fresh.

WE LIVE UP TO OUR MOTTO OF

Courtesy---Cleanliness---Honesty---Service

WE ARE AS NEAR YOU AS YOUR TELEPHONE
CALL 81

CONRAD GROCERY CO.

Office Phone 415.

People Are Sure Talking About Us---Too

NORTHERN MARKET

W. F. BEARSE, Prop.

Try our unsalted Butter, new Cheddar cheese and Whipping cream.

Guaranteed Satisfaction
ONLY THE BEST
No. 260 S. Beach St. Daytona
Phone 251 Green
Prompt Delivery

McDONALD'S BOAT YARD

Established 1902
C. H. McDONALD & SON, Proprietors
Boats Built, Repaired and Housed
Railways, 60 Ton Capacity
Agency for Leading Gas Engines
FRESH WATER BASIN
Phone 30 Blue — 400 S. Beach

Amusements

GEO. M. COHAN BECOMES MANUFACTURER OF GUM

And now George M. Cohan, he of Yankee Doodle renown, has added another vocation to his remarkable repertoire. As an actor he first gained wide fame and popularized the American flag. Then as an author his plays and songs proved the big hits of vaudeville and became a popular among the Russians of Kerensk as on the Great White Way. Finally as a producer of plays he added even greater laurels to his previous fame and now is entering a new enterprise, something entirely different from any previous undertaking, namely the manufacture of an honest chewing gum.

It will not be George M. Cohan's aim to improve the breath of a boy or to endeavor to make a boy's girl, as claimed for many of the chewing gum concoctions of late, but it is his idea to allow the public a gum that will not only meet with approval as a gum designed as a result of one of the greatest advertising campaigns ever produced, but also a gum that will be of real value to the consumer.

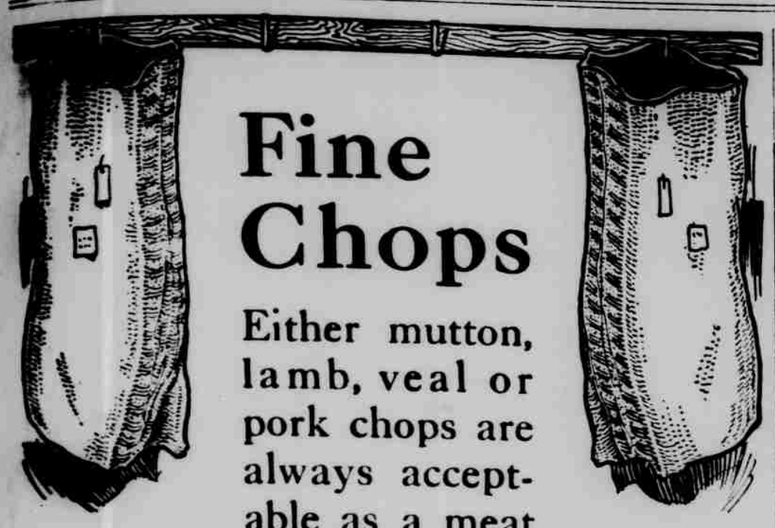
In order to get the best results he has had built and installed machinery and equipment for the manufacture of the product, and has secured the services of the best gum makers obtainable, and in connection with the manufacture of the product he has secured the services of the best advertising men obtainable, and has given carte blanche to the advertising men to use any means they deem necessary to make the product a success.

The gum is designed as a result of one of the greatest advertising campaigns ever produced, and has been produced with the idea of being a real product, and not a mere advertisement.

"THE GIFT GIRL"

Louise Lovely, sweetheart of all Blue Ribbon fans, is coming to the Crystal Theatre on Thursday in special "The Gift Girl," in which she will be seen opposite Robert Leonard. Miss Lovely is a comer from Long Beach, specialized with Universal for the last two years, and has made her mark in the movies. Miss Lovely has had her share of hard luck, and has had her share of success, and she knows what it means to be a "Gift Girl" herself. The Gift Girl is a story of the Great Lakes, and is a story of the Great Lakes, and is a story of the Great Lakes, and

MARKET BASKET PAGE



Fine Chops

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DIXIE FLYER			DIXIE LIMITED		
Lv Jacksonville	A C L	8.30 PM	Lv Jacksonville	ACL	9.15 AM
Ar Macon	GS&F	4.25 AM	Ar Macon	GS&F	4.38 PM
Ar Atlanta	C of G	7.40 AM	Ar Atlanta	C of G	7.30 PM
Ar Chattanooga	NC&StL	12.12 PM	Ar Chattanooga	NC&StL	11.43 PM
Ar Nashville	NC&StL	4.45 PM	Ar Nashville	NC&StL	4.07 AM
Lv Nashville	NC&StL	8.15 PM	Lv Nashville	L&N	4.15 AM
Ar St. Louis	I C	7.20 AM	Ar Evansville	L&N	8.38 AM
Lv Nashville	L&N	4.53 PM	Lv Evansville	L&N	8.48 AM
Ar Evansville	L&N	9.58 PM	Ar St. Louis	L&N	2.00 PM
Lv Evansville	C&EI	10.25 PM	Lv Evansville	C&EI	8.45 AM
Lv Vincennes	C&EI	12.08 PM	Ar Vincennes	C&EI	10.16 AM
Ar Terre Haute	C&EI	1.33 AM	Ar Terre Haute	C&EI	11.40 AM
Ar Danville	C&EI	3.13 AM	Ar Danville	C&EI	1.07 PM
Ar Chicago	C&EI	7.10 AM	Ar Chicago	C&EI	4.25 PM

Compartment and Observation-Library Sleeping Cars, comfortable, roomy and restful. Jacksonville to Chicago.
Drawing-Room Sleeping Cars, Jacksonville to Chicago and St. Louis.
Drawing-Room Sleeping Cars Jacksonville to Atlanta.
Thoroughfare Coaches, high-back seats, electric-lighted, Jacksonville to Chicago.
Dining Cars serve all meals enroute, service a la Carte.

FOR DETAILED INFORMATION, SLEEPING CAR RESERVATIONS APPLY TO ANY TICKET AGENT OF

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"THE STANDARD RAILROAD OF THE SOUTH"

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J. G. KIRKLAND, DIVISION PASSENGER AGENT A. C. L., TAMPA, FLA.

We Give it to You as the Cow Gives it to Us---Fresh

The dairy industry of this country is a half billion-dollar enterprise and it is growing rapidly and constantly. The fact that the milch cow is rated in value far above any other animal for food values is very clearly demonstrated by the many usages to which her products are put.

BUTTER, CHEESE, CONDENSED CREAM and MALTED MILK

produced in America can be bought at our store in connection with a complete line of the best staple and fancy groceries obtainable. By keeping our goods on the move we at all times are able to serve you with anything fresh.

WE LIVE UP TO OUR MOTTO OF

Courtesy---Cleanliness---Honesty---Service

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CONRAD GROCERY CO.

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People Are Sure Talking About Us---Too

NORTHERN MARKET

W. P. BEARSE, Prop.

Try our unsalted Butter, new Chadder cheese and Whipping cream.

Guaranteed Satisfaction.

ONLY THE BEST

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McDONALD'S BOAT YARD

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Boats Built, Repaired and Housed
Railways, 80-Ton Capacity
Agency for Leading Gas Engines
FRESH WATER BASIN
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GET STANDARD GROCERIES —WE SELL THAT QUALITY.

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We Sell

GROCERIES PLUS---

meaning quality, service, proper treatment and right prices.

OTTO H. WEHNER

Staple and Fancy Groceries
The Store With the Red Front.
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BARGAIN

In house and lot in Sea breeze, southeast corner Halifax avenue and Earl street. (Dixie Highway); easy terms.

GRAHAM THOMPSON,
296 South Beach Street, Daytona.
Opposite Yacht Club

JOHN M. MESSING

FISH, SHRIMP, OYSTERS
Rose Bay and W. Coast Oysters
WE SOLICIT YOUR PATRONAGE
Cottage Avenue

EATON'S HIGHLAND LINEN

Whatever may be your needs in STATIONERY, you will find in our store writing papers in so many beautiful tints, fashionable shapes, and so daintily embellished that your selection will be no less flattering to your taste than pleasing to your friends.

DAYTONA BOOK & STATIONERY CO.

184 S. BEACH STREET

"THE GIFT GIRL."

Louise Lovely, prettiest of all Bluebird stars, is coming to the Crystal theatre on Thursday to present "The Gift Girl," in which she will be co-star with Rupert Julian. Miss Lovely's name has long been associated with Bluebirds, and it was in this series that she made her first appearance upon the screen, when she arrived from her home in Australia more than a year ago. Since that time she has been one of Bluebird's most popular, and certainly most lovely of stars.

She starred in the sixth picture in the Bluebird series, "The Grip of Jealousy," and subsequently appeared in "Tangled Hearts," "The Gilded Spider," "The Grasp of Greed," "Betty Loved a Soldier," "The Social Buccaneer" and "The Measure of a Man," all Bluebirds of excellent repute, that give her abundant facilities for displaying her fine artistry upon the screen. In "The Gift Girl" she will have the best role she has ever played, and that is saying a great deal, in the light of her previous accomplishments.

GEO. M. COHAN BECOMES MANUFACTURER OF GUM

And now George M. Cohan, he of Yankee Doodle renown, has added another vocation to his remarkable career. As an actor he first gained wide fame and popularized the American flag. Then as an author his plays and songs proved the big hits of Broadway and became as popular among the natives of Keokuk as on the Great White Way. Finally as a producer of plays he added even greater laurels to his previous fame and now is entering a new enterprise, something entirely different from any previous undertaking, namely the management of an immense chewing gum factory.

It will not be George M. Cohan's aim to improve the "breath of a nation" as evidenced by many of the big chewing gum concerns of late, but it is his idea to give the public a gum that will not only meet with instantaneous approval, but will be in a great demand as a result of one of the most enormous advertising campaigns ever displayed.

In order to get the best results Mr. Cohan took over an immense chewing gum factory several months ago and personally assumed the management, but for one week only, that is, just long enough to become a chewing gum manufacturer for the benefit of the motion picture camera in connection with his first Artcraft photoplay, "Broadway Jones," showing at the New Daytona theatre today and tomorrow.

FINE SHOWS TODAY AND TOMORROW AT THE ARCADE THEATRE

At the Arcade today will be seen the Mutual masterpiece in which Edwin Thanhouser presents "The Mill on the Floss," adapted from the famous brilliant novel of George Eliot with Mignon Anderson and a fine cast, which includes Harris Gordon and W. Eugene Moore, who staged the drama. This masterpiece is in five acts and is one of the most pleasing ever presented and will be shown one day only.

Tomorrow's show will be Marguerita Fisher in "Miss Jackie of the Navy," in five acts, an elaborately staged production in which the talented star is surrounded by a splendid cast of notable players.

WASH DAY MENU.

MONDAY—BREAKFAST
Grapefruit
Poached Egg on Toast
Fried Potatoes, Maple Sirup
Coffee
DINNER
Escalloped Mutton or Veal Tips
Tomatoes
(Meat left from Sunday's dinner)
Bread
Compote of Apples
DINNER
Vegetable Soup
Steak
Mashed Brown Potatoes
Lima Beans
Apple Jelly Salad
Cheese Straws

Tasty Dishes.

KIDNEY STEW.—A beef kidney cut up and washed, two onions, three potatoes, salt pepper. Boil an hour. Dumplings.—Two cupfuls of flour, salt, a teaspoonful of baking powder, water enough to form in balls. Steam in stew till light and done.

Meat Pudding.—A pound of skirt steak (22 cents a pound). Cut up small an onion. Now rub a cupful of fine chopped suet into two cupfuls of flour, salt and a little water to roll out as pie crust. Put meat and onion with salt and pepper in and draw up the crust around it. Boil in pudding cloth two hours and put a pail cover on bottom of kettle you boil it in to prevent it sticking.

Bean Soup.—A cupful of well baked beans, an onion, a cupful of stock, two potatoes cut up. Boil for an hour.

Beef Stew.—Cut up a cupful of lean meat, an onion, a carrot, three potatoes, salt and pepper. Boil all together till tender.

Crown Roast.—Have the chop ends cut with as many chops as are needed to allow two to a portion and then skewered in place. Fill the center with a very light savory dressing made of dry crumbs, a cupful of button mushrooms that have been sauted in butter, juice of an onion, a roll of melted butter, pepper, salt and the stiffly beaten white of an egg. Stuff lightly, were the stuffed end of each bone in a way never [illegible] in a buttered roasting pan and bake. Wrap alone up [illegible] paper over the ends of the bones and garnish with parsley.

Mock Terrapin Beef.—A cupful of [illegible] chopped meat, an egg, a cupful of bread crumbs, salt, pepper, a little soup stock. Form in a loaf and serve with tomato sauce and fried onions.

MOTOR TRANSFER CO.
C. L. Gittens, Proprietor.
Baggage and Freight Delivered Promptly.
PHONE 44.

Sanford Invites You

TO SEE THE

FINEST CELERY FARMS IN THE WORLD

Good Automobile Roads From Everywhere

Cattaneo's Grill

H. CATTANEO, Proprietor.

Special Table d' Hote Dinner **50c** ALSO SERVICE A LA CARTE

SEA FOOD — PLANKED STEAKS

Service Unexcelled

52 South Beach street - - - - Daytona, Florida.

Phone 259 Black

THE DAILY NEWS, 15C PER WEEK, DELIVERED

OHIO SPECIAL
ONLY AFTERNOON TRAIN TO
CINCINNATI

MACON, ATLANTA, CHATTANOOGA, TOLEDO, DETROIT, INDIANAPOLIS

Lv. Jacksonville	Southern Ry. System	3 05 P. M.
Ar. Macon	" " "	10 15 P. M.
Ar. Atlanta	" " "	12 50 A. M.
Ar. Chattanooga	" " "	5 45 A. M.
Ar. Cincinnati	" " "	4 20 P. M.
Ar. Indianapolis	Big Four	8 45 P. M.
Ar. Toledo	" "	4 40 A. M.
Ar. Detroit	Michigan Central	6 35 A. M.
Ar. Toledo,	C. H. & D.	4 50 A. M.
Ar. Detroit	Pere Marq.	6 55 A. M.

Coaches and Drawing-Room Sleeping Cars to Cincinnati. Sleeping Cars to Detroit, Toledo and Chattanooga. Dining Car to Cincinnati.

SOUTHERN RAILWAY SYSTEM

G. R. PETTITT, D. P. A., Jacksonville, Fla.
F. B. PINSON, T. P. A., Tampa, Fla.

PRIVATE DINING ROOMS For Cozy Dinner Parties

SPECIAL DINNERS **50c**

Also Service a la Carte
Music

HARMONY CAFE

ALEX E. SAMRA, Prop.
7-9 Magnolia Avenue
Phone 434 Black
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ATLANTIC COAST LINE

STANDARD RAILROAD OF THE SOUTH

For Information and Pullman Reservations See

W. D. Stark

DISTRICT PASSENGER AGENT

Office With

DAYTONA DAILY NEWS

Monday, Wednesday and Friday

9:30 A. M., TO 12:00 NOON

ADDRESS LETTERS, P. O. BOX 491.

Daytona - - - - Florida

THE DAYTONA DAILY NEWS
Published every afternoon except Sunday by
THE GAZETTE - NEWS COMPANY
At Daytona, Florida.
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C. E. MARKS, Assistant Editor
Entered at the postoffice at Daytona, Florida, as second class mail matter.
Subscription, 15 cents per week, 75 cents per month, 75 cents per month by mail.

THE WEATHER

FOR FLORIDA: Fair tonight; warmer in extreme north portion; colder south portion. Thursday fair; warmer. Moderate northeast winds.

The storm over the Lake region on the previous day has moved down the St. Lawrence Valley with somewhat increased energy. It gave rains along most of the northern and middle Atlantic coasts and quite general rains throughout the Atlantic seaboard and contiguous sections. Fair and colder weather follows the disturbance over all districts east of the Mississippi river, and that is reported southward to the Gulf states.

The pressure is falling over the upper Mississippi Valley, thence to Texas, and the weather is generally warmer over the Plains and west of the Rocky Mountain states. Rains have set in over the far northwest. The winds are mostly northerly on the lower coasts moderate to fresh. Fair weather is indicated tonight and Thursday; rising temperature Thursday.

A. J. MITCHELL, Meteorologist.

WEATHER BULLETIN.
U. S. Department of Agriculture Weather Bureau.

Observation taken at 8:00 a. m. 75th Meridian time.

STATIONS

State of Weather	Highest	Lowest	Precipitation
Asheville, clear	52	32	
Atlanta, clear	56	36	
Baltimore, clear	54	34	
Boston, clear	44	32	.02
Buffalo, clear	34	22	
Chicago, clear	42	22	
Cincinnati, clear	46	32	
Dallas, clear	70	44	
Denver, clear	54	8	
Dodge City, clear	54	24	
Duluth, clear	34	4	
Galveston, clear	64	54	
Havre, cloudy	34	20	
Helena, cloudy	44	24	
Jacksonville, clear	74	54	
Los Angeles, cloudy	64	50	
Louisville, clear	48	34	
New Orleans, clear	64	54	
New York, clear	44	34	
Phoenix, clear	62	44	
St. Louis, clear	44	30	
Savannah, clear	64	44	.24
Toledo, clear	38	24	
Washington, clear	54	34	
Seattle, clear	54	44	.02
Spokane, clear	54	32	

CARDS AND SOCIABILITY AT IVY LANE INN

Pleasantly bringing to a close the social events of the Ivy Lane Inn, Mr. and Mrs. W. W. Fritz the hosts, gave a very delightful card party on Monday evening. The bridge guest list joined into the festivities with heartiness and the event was quite the most enjoyable of a very eventful season.

Converting the lounge of the Inn into flower land, pink and white peas and daisies adorned the tables with a very fitting decorative effect. Bridge was played on each card table, with pink and white favors.

Bridge and tea were the amusements of the evening. The winners at bridge and four tea tables were given as each departed, Mrs. W. A. Masotti, of Carnegie, Pa., and Edwards Hardy, winning the ladies' at bridge, and Mrs. Isabella Urban, of Cherbourg, and J. J. Adams, of Minneapolis, the gentlemen's prizes.

Featuring the evening was the birthday surprise to the hostess, Mrs. Fritz, which was given Mr. Adams during the serving of tea and cake. The occasion being his birthday, a delicious birthday cake with appropriate burning candles was brought in at the close of the card game and presented Mr. Adams. The cake was cut and distributed among the guests.

The pleasant evening spent all individually and the participants were so fortunate as to have with them the genial host, Mr. Fritz, who added much to the enjoyment of the occasion.

Pink hospitality.

Mrs. W. K. Kellogg, Mrs. Hannah Kellogg and Miss Dorothy Wright, of N. Y. have been at Mr. and Mrs. W. W. Fritz's at the Ivy Lane Inn, where they spent the week-end for the first time.

Tampa Miami St. Petersburg
CLEMENT R. CATES & CO.
81 MAGNOLIA AVE.
DAYTONA
Members
NEW YORK COTTON EXCHANGE CHICAGO BOARD OF TRADE
Cotton Stocks Bonds
Grain Provisions
Brought and sold for cash or on margin on conservative terms.
DIRECT PRIVATE WIRES
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NEW YORK. SARATOGA SPRINGS. BUFFALO
Arb's Importers
Specialists in Women's Outer Garments
OFFER FOR THURSDAY ONLY
50 New Spring and Summer Coats, Advanced Styles go at 33 1-3 per cent Discount.
SPECIAL FOR THURSDAY AND FRIDAY
All Sport and Light Dress Hats Go at Half Price
DISCOUNT SALE CONTINUES ON ENTIRE STOCK
58 South Beach St. Daytona, Florida

COTTON, CORN WHEAT AND LIVE STOCK FIGURES. **MARKET AND FINANCIAL NEWS** STOCKS, BONDS PROVISIONS AND OTHER QUOTATIONS

CLOSING QUOTATIONS N. Y. STOCK EXCHANGE

CHICAGO GRAIN AND PROVISION MARKET

WHEAT
May July Sept.

CORN
May July Sept.

OATS
May July Sept.

Pork May July

NEW YORK COTTON

May July Oct. Dec.

ENJOYED THE CELEBRATION OF DOUBLE BIRTHDAY ANNIVERSARY

Merchants and Miners Transportation Co.
RAIL and WATER PARTIES to BOSTON, MASS., $18.00

THE SOUTHLAND
ALL-STEEL ELECTRIC-LIGHTED TRAIN
Chicago, Indianapolis, Cleveland, Grand Rapids, Cincinnati and Louisville

Lv Jacksonville	3.20 PM
Lv Waycross	10.10 PM
Lv Tifton	12.10 AM
Lv Macon	3.10 AM
Lv Atlanta	7.15 AM
Lv Knoxville	11.25 PM
Ar Corbin	1.21 PM
Ar Louisville	5.00 PM
Ar Indianapolis	7.00 AM
Ar Cincinnati	9.00 PM
Lv Cincinnati	11.10 PM
Ar Grand Rapids	7.00 PM
Lv Cincinnati	11.10 PM
Ar Chicago	7.15 AM
Ar Cincinnati	11.30 PM
Ar Cleveland	7.45 AM

Pullman Sleeping Cars and Compartment Observation Car

The Dining Cars are operated by the Company.

ATLANTIC COAST LINE RAILROAD
THE STANDARD RAILROAD OF THE SOUTH
A. W. FRITOT, General Passenger Agent, Jacksonville, Fla.
J. G. KINKLAND, General Passenger Agent, Tampa, Fla.

PERSONALS

Mr. and Mrs. John August of Mt. Auburn, Ill., who had been here for their third season at the Kenwood Motor apartments on Cedar street, departed this morning on their return home.

"Excursion to Lighthouse, Inlet and New Smyrna, 9:00 a. m. tomorrow. Several hours for fishing. Round trip 75c. Tomoka River daily.

Miss Dora Payne of Rockford, Ind., who made a winter home on West Volusia street and had been here since about the 1st of February, departed this morning on her return home. Miss Payne usually spends most of the winter here but was late in coming to south this season.

Mrs. Frank Pickett and daughter, Miss Ruth Pickett, of Rockford, Ill., who have been at the Kenwood Motor apartments since the first of February, departed this morning on their return home. Several days prior to their departure they were joined by their husband and father, who had been here for a few days.

Friday evening, March 30th, at the Methodist church, Miss Ruth Pickett will give a reading, assisted by Miss Ruth Pickett, violinist.

W. D. Wright expects to leave Daytona within a few days to travel and gather in statistics. Mr. Wright has been with the Mines Engineering and Extension Service, who had been located in Daytona for the past two months, and has made a number of friends during their stay in Daytona. Mr. Wright is a native of Illinois and has been in the employ of the Illinois Mines Engineering and Extension Service for the past three years.

Mrs. E. A. Brewster and daughter, Miss Mildred Brewster, who have been guests at the Magnolia hotel and made numerous friends during their stay, left for their home in Cleveland, Ohio, last Saturday morning.

Mrs. Frank Pickett and daughter, Miss Ruth Pickett, who have been at the Kenwood Motor apartments since the first of February, departed this morning on their return home. Several days prior to their departure they were joined by their husband and father, who had been here for a few days.

Mrs. E. A. Brewster and daughter, Miss Mildred Brewster, who have been guests at the Magnolia hotel and made numerous friends during their stay, left for their home in Cleveland, Ohio, last Saturday morning.

Golf
Calling golfers, lovers of the game and sloping greens that tempt you to your best game
at Chattanooga and Nashville
on the Dixie Flyer Route to Chicago-St. Louis
2 HOURS QUICKER TRAINS EVERY DAY
Dining Cars Parlor Cars Sleepers
Write or wire for Folders, Schedules, Information
J. A. Von Dohlen, G. P. A.
Louisville, Ky.
FOR INFORMATION AND RESERVATIONS
See
T. M. McQUEEN, Spec. Representative
DESPLAND HOTEL

$4,000.00 CASH
TAKES ENTIRE BUSINESS HALIFAX, TOMOKA RIVER AND SMYRNA EXCURSION (FOUR) BOATS, FULLY EQUIPPED
RALPH NUTTING
10 SOUTH BEACH STREET

Read the Daily News Wants Ads.

KNOX HATS HANAN SHOES
Anthony Bros
OUTFITTERS TO MEN
Men's Furnishings & Shoes Hosiery
HOME OF HART SCHAFFNER AND MARX CLOTHING
DAYTONA, FLORIDA

"HOTEL PALM BEACH"
Closed by 1916 with the finest bright accounting its history. Continued patronage of those patronizing its guests. Rates per day $3.50 and upward. Rates per week $21 and upward. Rates per month $90 and upward. Rooms with baths, $4 per day, $25 per week, $100 per month. Rates about same as Ponce de Leon. Poultry of good course after March 15th. Open into April.

GENT'S FURNISHINGS!
Shirts, Neckties, Hats, Handkerchiefs, Socks, Suspenders, Gloves, Pajamas and Shoes
LADIES' SHOES AND HOSIERY.
SHEAR'S
154 So. Beach Street
E. L. SHEAR A. WINNE, Mgr

HAVANA, ST. PETERSBURG, PORT TAMPA AND KEY WEST
PENINSULA & OCCIDENTAL S. S. COMPANY
United States Fast Mail Routes for
KEY WEST, CUBA AND THE WEST INDIES
Via St. Petersburg, Port Tampa and Key West, Fla.
Passenger service is open on some steamers, subject to change, on account of navigation development without notice.
KEY WEST—HAVANA LINE (Direct)
Steamships "Olivette", "Miami" and "Governor Cobb"
Leave Key West ... Sundays
Leave Havana ... Tuesdays
ST. PETERSBURG—PORT TAMPA—KEY WEST—HAVANA LINE
Steamships "Olivette" and "Miami"
Leave St. Petersburg ... Sundays
Leave Port Tampa ... Sundays
Leave Key West ... Tuesdays
Leave Havana ... Tuesdays
MIAMI—NASSAU LINE
Leave Miami ... Thursdays
Leave Nassau ... Sundays
Information, Reservations and Baggage Checks to all points in the United States, Cuba and the West Indies Cheerfully Furnished
Write or Wire
R. J. SALNDERS, Manager.
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JACKSONVILLE, FLORIDA

BATHING SUITS
LIFE SAVERS THAT KEEP YOUR BLOOD FROM BOILING. COLORS, SIZES, STYLES, QUALITY—CORRECT IN EVERY DETAIL
FOSTER COMPANY
WALK-OVER-SHOES

THE DAYTONA DAILY NEWS

Published every afternoon except Sunday by

THE GAZETTE - NEWS COMPANY At Daytona, Florida.

T. E. FITZGERALD, Editor and Manager
C. S. HARRIS, . . . Assistant Editor

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THE WEATHER

FOR FLORIDA: Fair tonight; warmer in extreme north portion; colder south portion. Thursday fair; warmer. Moderate northeast winds.

The storm over the Lake region on the previous map has moved down the St. Lawrence Valley with somewhat increased energy. It gave gales along most of the northern and middle Atlantic coasts, and quite general rains throughout the Atlantic seaboard and contiguous sections. Fair and colder weather follows the disturbance over all districts east of the Mississippi river, and frost is reported southward to the Gulf states.

The pressure is falling over the upper Mississippi Valley, thence to Texas, and the weather is generally warmer over the Plains and most of the Rocky Mountain states. Rains have set in over the far northwest. The winds are mostly northerly on the lower coasts moderate to fresh. Fair weather is indicated tonight and Thursday; rising temperature Thursday.

A. J. MITCHELL, Meteorologist.

WEATHER BULLETIN.

U. S. Department of Agriculture Weather Bureau.

Observations taken at 8:00 a. m. 75th Meridian time.

STATIONS State of Weather	HIGHEST	LOWEST	PRECIPITAT'N
Asheville, clear	58	32	
Atlanta, clear	60	36	.01
Baltimore	58		
Boston, clear	54	38	.02
Buffalo, clear	54	30	.04
Chicago, clear	40	32	
Cincinnati, clear	46	32	.01
Dallas, clear		40	
Denver, clear	56	40	
Dodge City, clear	54	32	
Duluth, cloudy	34	24	
Galveston, clear	64	54	
Havre, cloudy	54	30	.42
Huron, cloudy	46	30	
Los Angeles, cloudy		54	
Louisville, clear	44	34	
New Orleans, clear	66	56	
New York, clear	50	38	
Phoenix, clear	82	48	
St. Louis, clear	48	36	
Savannah, clear	72	44	.24
Toledo, clear	42	30	
Washington, clear	64	36	.24
Detroit, partly cloudy	40	30	.02
Raleigh, clear	74	38	.22

CARDS AND SOCIABILITY AT IVY LANE INN

Fittingly bringing to a close the social events at the Ivy Lane Inn, Mr. and Mrs. W. W. Foltz, the Inn's host and hostess, gave a very delightful card party on Monday evening. The hotel's guest list joined into the festivities whole heartedly and the event was quite the most enjoyable of a very eventful season.

Converting the lounge of the Inn into flower land, pink sweet peas and dainty white frisias were used as the decorative theme with a very lovely ensuance. Bon-bons in candy dishes on each card table were pink and white.

Bridge and 500 were the amusement of the evening, five tables playing bridge and four 500. Two prizes were given at each diversion, Mrs. W. A. Manville, of Carbondale, Pa., and Dwight Smith winning the awards at bridge, and Mrs. Isabella Urban, of Cincinnati, and J. J. Ankeny, of Minneapolis the victories at 500.

Featuring the evening was the birthday surprise in the tete-a-tete hour which was given Mr. Ankeny during the serving of ices and cake. The occasion being his birthday, a generous birthday cake with innumerable burning candles was brought in at the close of the card game and presented Mr. Ankeny. The cake was cut and distributed among the guests.

The pleasant evening sped all too quickly and the participants were reluctant to depart when the hour became late, each and all expressing their appreciation to Mr. and Mrs. Foltz hospitality.

Mrs. W. K. Kellogg, Miss Hannah Kellogg and Miss Bagley, of Watchum, N. Y., have joined Mr. and Mrs. M. G. Dorrance at the Prince George hotel where they expect to remain for the next fortnight.

Tampa Miami St. Petersburg Jacksonville

CLEMENT D. CATES & CO.
46 MAGNOLIA AVE.
DAYTONA

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NEW YORK COTTON EXCHANGE, CHICAGO BOARD OF TRADE.

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Bought and sold for cash, or carried on conservative terms.

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OFFER FOR THURSDAY ONLY

50 New Spring and Summer Coats, Advanced Styles go at 33 1-3 per cent Discount.

SPECIAL FOR THURSDAY AND FRIDAY

All Sport and Light Dress Hats Go at Half Price

DISCOUNT SALE CONTINUES ON ENTIRE STOCK

58 South Beach St. Daytona, Florida

COTTON, CORN WHEAT AND LIVE STOCK FIGURES.

MARKET AND FINANCIAL NEWS

STOCKS, BONDS PROVISIONS AND OTHER QUOTATIONS

CLOSING QUOTATIONS N. Y. STOCK EXCHANGE

Allis Chalmers	[illegible]
American Beet Sugar	96
American Sugar	118½
American Zinc	26¾
American Can Co.	44¾
American Car and F.	70½
American Hide and L.	37
American Hide and L. pfd	84½
American Locomotive	72¾
American Smelting	104¾
American Tel and Tel	127½
Anaconda	34
Atchison T. & S. F.	100¾
Atlantic Gulf & W. Indies	112¾
American Cotton Oil	44
Alaska Gold	[illegible]
Baldwin Locomotive	69½
Baltimore & Ohio	80
Bethlehem Steel car	140½
Bethlehem Steel cb	106
Butte Superior Copper	40
Canadian Pacific	154
California Petroleum	[illegible]
Chino Copper	[illegible]
Central Leather	24¾
Chesapeake & Ohio	[illegible]
Colorado Fuel	34½
M. K. & T.	24
K. C. & P.	41¾
Chicago & N. Western	110¾
C. Paul & Omaha	[illegible]
Corn Products	[illegible]
Distillers Sec	[illegible]
Erie 1st	[illegible]
General Electric	[illegible]
Goodrich	[illegible]
Gulf States Steel	[illegible]
Great Northern Ore	[illegible]
Great Northern pfd	[illegible]
Illinois Central	[illegible]
Int. Met. Marine	[illegible]
Int. Harvester	[illegible]
Int. Nickel	[illegible]
Inspiration Copper	[illegible]
Kennecott Copper	[illegible]
Lackawanna Steel	[illegible]
Lehigh Valley	[illegible]
Louisville & Nashville	[illegible]
Maxwell Motors	[illegible]
Mexican Petroleum	[illegible]
Miami Copper	[illegible]
Nevada Con. Copper	[illegible]
N. Y. Central	[illegible]
N. Y. N. H. & H.	[illegible]
National Lead	[illegible]
Norfolk & Western	[illegible]
Northern Pacific	[illegible]
North American Co.	[illegible]
Pennsylvania	[illegible]
Pittsburg Coal	[illegible]
Reading	[illegible]
Rep. Iron & Steel	[illegible]
Southern Pacific	[illegible]
Sloss Sheff. Steel & Iron	[illegible]
Southern Railway	[illegible]
Southern pfd	[illegible]
Studebaker	[illegible]
Texas Oil	[illegible]
Union Pacific	[illegible]
United Fruit	[illegible]
U. S. Rubber	[illegible]
U. S. Steel	[illegible]
U. S. Steel pfd	[illegible]
U. S. Industrial Alcohol	[illegible]
Utah Copper	[illegible]
Va.-Car. Chemical	[illegible]
Va. Iron Coal & Coke	[illegible]
Westinghouse	[illegible]
Wabash common	[illegible]
Wabash A	[illegible]
Wabash B	[illegible]
Western Union	[illegible]
Western Maryland	[illegible]
TOTAL	[illegible]

CHICAGO GRAIN AND PROVISION MARKET

WHEAT	May	July	Sept.
Open	[illegible]	[illegible]	[illegible]
High	[illegible]	[illegible]	[illegible]
Low	[illegible]	[illegible]	[illegible]
Close	[illegible]	[illegible]	[illegible]

CORN	May	July	Sept.
Open	[illegible]	[illegible]	[illegible]
High	[illegible]	[illegible]	[illegible]
Low	[illegible]	[illegible]	[illegible]
Close	[illegible]	[illegible]	[illegible]

OATS	May	July	Sept.
Open	[illegible]	[illegible]	[illegible]
High	[illegible]	[illegible]	[illegible]
Low	[illegible]	[illegible]	[illegible]
Close	[illegible]	[illegible]	[illegible]

	Pork	Lard	Ribs
Open	[illegible]	[illegible]	[illegible]
High	[illegible]	[illegible]	[illegible]
Low	[illegible]	[illegible]	[illegible]
Close	[illegible]	[illegible]	[illegible]

NEW YORK COTTON

	Jan.	May	July	Oct.	Dec.
Open	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
High	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Low	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Close	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

ENJOYED THE CELEBRATION OF DOUBLE BIRTHDAY ANNIVERSARY

A pleasant double birthday anniversary celebration took place last Friday at Mount Carmel in the home of Mr. and Mrs. H. G. Perkins of Hartford, Conn. The event was planned and carried out by Mrs. Perkins in honor of Mrs. E. A. Lapp, of Cincinnati, and Mr. Perkins. The parlors were decorated with cut flowers and potted plants. Mr. and Mrs. Lapp and Mr. A. P. Bryan, of this city, and L. H. Kirk, of Mount Carmel, were the guests invited. Mr. Perkins had prepared an appetizing birthday dinner and the party spent the day very pleasantly at the Perkins home.

J. W. Murphy, formerly of this city and Ruby of the Ruby-Lee Hotel, Ft. Myers, was registered at the Seminole during his stay in town on the down from Jacksonville on Tuesday morning. His stay was very brief due to the receipt of a telegram which called him back at the bedside of his wife.

Merchants and Miners Transportation Co.
RAIL and WATER PARTIES to BOSTON, MASS., $18.00
Meals and berth included. Stopovers. Further particulars call on or address Thomas Parker, T. P. A., Jacksonville, or Agent, Daytona.

THE SOUTHLAND
ALL-STEEL ELECTRIC-LIGHTED TRAIN
Chicago, Indianapolis, Cleveland, Grand Rapids, Cincinnati and Louisville

Lv Jacksonville	8.20 PM	Pullman Sleeping Cars and Compartment Observation Car — Jacksonville to Louisville.
Lv Waycross	10.30 PM	
Lv Tifton	12.40 AM	
Lv Macon	3.58 AM	
Lv Atlanta	7.18 AM	
Lv Knoxville	12.29 PM	
Ar Corbin	3.29 PM	
Ar Louisville	9.00 PM	
Ar Indianapolis	2.00 AM	
Ar Cincinnati	8.00 PM	
Lv Cincinnati	11.59 PM	Thoroughfare Coaches.
Ar Grand Rapids	2.00 PM	
Lv Cincinnati	11.59 PM	
Ar Chicago	7.45 AM	
Lv Cincinnati	11.30 PM	Dining Cars serving all meals, are
Ar Cleveland	7.45 AM	

FOR DETAILED INFORMATION, SLEEPING CAR RESERVATIONS, APPLY TO ANY TICKET AGENT OF

ATLANTIC COAST LINE RAILROAD
"THE STANDARD RAILROAD OF THE SOUTH"

A. W. FRITOT
DIVISION PASSENGER AGENT A. C. L.
JACKSONVILLE, FLA.

J. G. KIRKLAND
DIVISION PASSENGER AGENT A. C. L.
TAMPA, FLA.

PERSONALS

Mr. and Mrs. John Augur, of Mt. Auburn, Ill., wo had been here for their third season at the Edmund Miller apartments on Cedar street, departed this morning on their return north.

*Excursion to Lighthouse, Inlet and New Smyrna, 9:00 a. m. tomorrow. Several hours for fishing. Round trip 75c. Tomoka River daily.

Miss Dora Peirce, of Economy, Ind., who owns a winter home on West Volusia avenue and had been here since about the first of January, departed this morning on her return north. Miss Peirce usually spends more of the winter here, but was late in coming south this season.

*Save Friday evening March 30th, for that interesting and amusing play, "The Ugliest of Seven," at Christian church, 328 South Palmetto avenue. 3-28-tf

W. B. Wright expects to leave Daytona within a few days in his car and motor to Statesville, N. C., to join his wife and little son, "Billie," junior, who are with relatives at that place. Having left Daytona last Friday Mr. Wright, who recently sold his residence on Arlington avenue, Bungalow park, has purchased a place at Troutmans, N. C., but expects to return to Daytona with his family next winter.

Mrs. K. S. Breckenridge and daughters, the Misses Louise and Florence Breckenridge, who had been season guests at the Magnolia hotel and made numerous friends during their sojourn here, departed this morning for Elizabeth, N. J., before returning to their home in Cranford, that state.

*Any cheap lubricating oil when used in a gasoline engine burns much faster than a high grade oil and the former leaves carbon deposits reducing the power. For sale by all live Hardware, Oil and Garage.

Miss Mary Knight, who had been employed during the season in the information department of the Ask Mr. Foster office, left this morning for a tour of a month to various points in the interior of Southern Pines, Pinehurst, Old Point Comfort and a visit in Washington and New York and Chicago with Minneapolis, Minn., as her ultimate point the first of May to take charge of the Foster & Kleiser display there. It is that city for the summer.

Weaver Landrum, a brother of Mrs. Ernest L. Johnson, who had been employed during the winter in Gene Johnson's barber shop, left this morning for his home in Franklin, N. C. Friends whom he has made during his visit here will be pleased to learn that he expects to return to Daytona next fall and spend the winter here.

Mr. and Mrs. W. M. Stillman, who have been spending the season here, left this morning for their summer home at North Ridgewood, New Jersey. Mr. Stillman presided at the Seminole during the absence of Mr. Stillman, who left shortly after his arrival.

Mrs. I. E. Stillman, who spent the winter at the Seminole, left this morning for her summer home at Ridgewood, New Jersey.

Mrs. W. M. Stillman was a luncheon guest at the Despland on Tuesday.

Read the Daily News want ads.

Golf
—Calling galore, with its
and sloping greens that tease you to your best
at Chattanooga and Nashville
On The Dixie Flyer Route To
Chicago-St. Louis
2 SPLENDID ALL STEEL TRAINS EVERY DAY
Dining Car Service Best
Write or wire for Folders
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10 SOUTH BEACH STREET

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Anthony Bros
OUTFITTERS TO MEN
McCallum & Onyx Hosiery
HOME OF HART SCHAFFNER AND MARX CLOTHING
DAYTONA, FLORIDA

MOST SPOKEN OF RESORT IN THE WORLD—DON'T MISS IT!
"HOTEL PALM BEACH"
Capacity 300.—In the resort proper, adjoining its luxurious neighbor, the Royal Poinciana. Celebrated gardens, golf links and fine bathing beach. Attractive to those preferring its delightful informality and more moderate rates. Everyone asks, "Have you been to Palm Beach?" Indian River boat lands at our dock or get off train at Poinciana station. Nightly informal dancing. Cafe. Band concerts in Coconut Grove. Cuban Giants play ball daily. Rates about same as Daytona. Booklet. Plenty of good rooms after March 5th. Open into April.

GENT'S FURNISHINGS!
Shirts, Neckties, Hats, Handkerchiefs, Socks, Suspenders, Gloves, Pajamas and Shoes
LADIES' SHOES AND HOSIERY.
SHEAR'S
154 So. Beach Street
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HAVANA, ST. PETERSBURG, PORT TAMPA AND KEY WEST
PENINSULA & OCCIDENTAL S. S. COMPANY
United States Fast Mail Routes for
KEY WEST, CUBA AND THE WEST INDIES
Via St. Petersburg, Port Tampa and Key West, Fla.
Proposed sailings in effect on dates shown. Subject to change, cancellation or individual postponement without notice.

KEY WEST—HAVANA LINE (Direct)
Effective December 27, 1916.
Steamships "Olivette," "Miami" and "Governor Cobb"

Lv Key West daily except Sunday	8:30 A. M.
Ar Havana daily except Sunday	5:30 P. M.
Lv Havana daily except Sunday	9:30 A. M.
Ar Key West daily except Sunday	5:30 P. M.

Steamship "Olivette" leaves Key West Mondays and Fridays. Steamship "Miami" leaves Key West Wednesdays. Steamship "Governor Cobb" leaves Key West Tuesdays, Thursdays and Saturdays.

ST. PETERSBURG—PORT TAMPA—KEY WEST—HAVANA LINE
Effective January 1, 1917.
(Steamships "Olivette" and "Miami")

Lv St. Petersburg		Tuesdays.		12:30 P. M.
Lv Port Tampa	Sundays.	Tuesdays.	Thursdays.	3:00 P. M.
Ar Key West	Mondays.	Wednesdays.	Fridays.	7:00 A. M.
Lv Key West	Mondays.	Wednesdays.	Fridays.	8:30 A. M.
Ar Havana	Mondays.	Wednesdays.	Fridays.	5:30 P. M.
Lv Havana	Tuesdays.	Thursdays.	Saturdays.	9:30 A. M.
Ar Key West	Tuesdays.	Thursdays.	Saturdays.	5:30 P. M.
Lv Key West	Tuesdays.	Thursdays.	Saturdays.	7:00 P. M.
Ar Port Tampa	Wednesdays.	Fridays.	Sundays.	11:00 A. M.
Ar St. Petersburg		Fridays.	Sundays.	12:00 Noon

Steamship "Olivette" leaves Port Tampa Sundays and Thursdays. Steamship "Miami" leaves St. Petersburg and Port Tampa Tuesdays.

MIAMI-NASSAU LINE

On account of the temporary unavailable condition of Biscayne Bay Channel, service formerly operated by this company from Miami for other Florida ports to Nassau, Bahama, Bahamas Saturday to April inclusive, will be discontinued for season 1917.

Information regarding freight and passenger rates to all points in the United States, Cuba or the West Indies, cheerfully furnished upon application.

P. J. SAUNDERS, Manager. T. K. BENSEL, A. G. F. & P. A.
JACKSONVILLE, FLORIDA.

BATHING SUITS
LIFE SAVERS THAT KEEP YOUR BLOOD FROM BOILING. COLORS, SIZES, STYLES, QUALITY—CORRECT IN EVERY DETAIL.
FOSTER COMPANY
WALK-OVER-SHOES

Harold Barker, a guest at the Prince George hotel, motored to the Hotel Ponce de Leon, Monday and entertained several friends with his new touring car. A delectable luncheon served at noon was not the least of the supply of Mr. Barker's guests were Mr. and Mrs. Anderson, Mrs. Moore and children and Miss Helen Barker.

Mrs. Mortimer Mead and father, B. F. Mead of New York, who were guests at the Prince George earlier in the season, have returned from a motor trip to Miami and are again at the hotel. As vicepresident of the Chandler Motor Car Company, Mr. Mead is one of the leading figures in the automobile industry.

PENINSULA DEPARTMENT

THE DAYTONA DAILY NEWS

Devoted to the Interests of Daytona Beach and Seabreeze

CHORUS GIRLS TO HOLD SALE AT PRINCESS ISSENA

The girls of the Silver Beach Comedy Co. will give an Easter Sale Friday afternoon, for benefit of the Princess Issena Hotel, now bankrupt. Beaches in this city is being made for the benefit of the Belgian Relief fund and also for the naughty. Everyone is invited to attend.

GENTLEMEN ENTERTAINED BY WHATSITUTU CLUB

A pleasant party of 50 young ladies and gentlemen enjoyed a novelty card party Tuesday night at the home of Mrs. C. W. Jarrett and daughter Miss Rosalea. Atlantic Beach, Daytona, given in honor of Miss Marguerite Caley and Mr. Hawkins.

The young ladies present were members of the Whatsitutu club, a club of young peninsula ladies who are now investigating the mysteries of auction bridge in order to qualify for the game and to be able to use their spare as enjoyable after an evening of each week during the Lenten season. On this occasion the member of the club invited a male contingent.

Games were played until a late hour when delightful refreshments were served by the hostesses, after which the guests left for their respective homes.

Night Purchase.

Dick—"Here, see here, little girl don't spend the whole day showing me pretty hats. Do you want the money to be a little red frame around it for me?" Little Girl—"Let me see C—Lib.

Really Turned.

Mr. Byral (thoughtfully)—"I suppose Jack never told you he once proposed to me." Jack's Fiancee—"No, he told me Dorothy made a mistake then in his life for was ashamed of it. I didn't ask him what they were."—Boston Transcript.

Only Needed a Little Time.

"It took Jesse to get a gun of them, and after being killed she was asked if they were married or married widow." she said. "They are a little of both at present, but I think they'll be all right after they get acquainted with each other."—Chicago Tribune.

RIDGEWAY AUTO TRANSFER & EXPRESS COMPANY.
BAGGAGE AND FREIGHT
Carload Lots a Specialty.
Phone 422 Black

J. P. ESCH, M. D.
PHYSICIAN AND SURGEON
One Block North of Concrete Bridge
Seabreeze Drive Daytona Beach
Office Hours 10 to 2 and 7 to 8.
Telephone 200

DAYTONA BEACH

Mr. and Mrs. E. J. Kane, northern people who have been at the beach for the past two months, will leave Thursday of this week for their home in Weston, West Va. During their sojourn here they have been hostess to the Hudson sportsmen on five famous occasions at five dinnerettes.

Mrs. James Kennan and daughter Mrs. Hunter and son, plan to leave Thursday of this week for their home in Rockaway Park, L. I., N. Y., after having spent the winter at the Kennan home on the River front and Halifax avenue north. They will accompany the remains of the late James Kennan who died here about a month ago. Mrs. Hunter's present residing place is the Augusta Winthrop apartments, Boston, Mass.

Mr. and Mrs. O. A. Talley, recently came down from Jacksonville and are occupying a short stay at the home of Mrs. Talley's parents, Mr. and Mrs. J. L. Selden, in the Atlantic apartments, Grandview avenue.

Mrs. N. M. Kuhn and party of friends returned on auto trip to Ponce Inlet, Tuesday, spending the day at that beautiful inverter town. They returned to their home on the ocean front late in the evening after a very pleasant day.

Miss Lou Hill will return this week to her home on the river front and Halifax avenue north, after spending the winter in one of the apartments in the Sheldon block, during the time that her college days have passed.

SEABREEZE

Dr. and Mrs. Rogers, who have been occupying the J. E. D. Gilmore home, Seabreeze, for the past winter, have recently returned to their home in Ft. Wayne, Ind., for Palm Beach. They will return to their northern home in a few days.

John C. Hendricks, of Jacksonville, was a visitor here Tuesday and Wednesday coming down from the river motorists on his business. Mr. Hendricks had intended to come down last week but missed boats for the first time.

Mrs. J. W. Lawrence and daughter Lois, left Tuesday morning on their return to their winter home in Cincinnati, Ohio, after a pleasant stay of two months at the home of Mrs. Lawrence's mother, Mrs. Robert B. Hunter, Seabreeze avenue. Mrs. Lawrence and daughter left Wednesday morning for their home.

Mr. J. W. Lawrence and Robert Lee, left Tuesday morning on their return to their winter home in Cincinnati, Ohio, after a pleasant stay of two months at the home of Mrs. Lawrence's mother, Mrs. Robert B. Hunter, Seabreeze avenue. Mrs. Lawrence and daughter left Wednesday for their home.

Atlantic Pharmacy
Branch of
HANKINS DRUG COMPANY
Phone 8 and orders for prompt delivery
DAYTONA BEACH

HOTEL ARRIVALS

WINDSOR — C. Hartland, Glen Falls, New York.

SEVILLE — Mr. and Mrs. T. W. Hill, New York.

ISLINGTON — Miss Vina Lee, Grand, Lee, Aylmer, Ontario.

PALMETTO — Mr. and Mrs. C. P. Tuthell, Tampa; Mr. and Mrs. T. W. Chelton, Tampa; G. L. Smith, Pittsburgh, Pa.

OAKS — Dr. and Mrs. Prunde, Boston; Mrs. Bradford Lake Placid, N. Y.; Eleanor H. Woods, Arlington Heights, Mass.

SCHMIDT'S — Jessie Corbitson, New York City; Jacob Huber, Capt. Hamilton, Bridgeport, Conn.; John Kent, Orlando; H. Paulson, Oakland.

SEASIDE INN — A. B. Smith, Springfield, Mass.; Mr. and Mrs. Alan H. Upham; Mr. and Mrs. Edward L. Nichols, Illinois; N. T. L. K. Gaylor, Jr.; E. Woods, Orlando.

PRINCESS ISSENA — Dwight Pitz, Dr. Fred A. Mattie, Boston, Mass.; Dr. and Mrs. F. P. Cleveland, Dundee, Ill.; Mrs. F. C. Post and three sons, Chicago, Ill.; Mrs. Elizabeth McNeil, Chicago, Ill.; Mr. William Kirkner, Milwaukee, Wis.

HAMILTON — G. F. DeWitt, M. D., Mrs. DeWitt, Wallkill, N. Y.; D. L. Jones, Gainesville; G. H. Walker, Jacksonville; Mrs. Ella L. A. Walker, Jacksonville; Mrs. T. A. Hughes, Kingsbridge; Mrs. Norris, Atlanta; Mr. and Mrs. C. A. Jones, Jacksonville; James H. Jones, Detroit, Mich.

PRINCE GEORGE — Miss A. Mulder, New York City; J. D. Van Rhee, Mr. and Mrs. W. A. Wilson, Miss Hilda Sanford, Mr. and Mrs. Jos. Wright, Mr. and Mrs. J. T. Wrucker, Pittsburgh, Pa.; Mrs. H. Gaskill, Elmira, N. Y.; Mr. and Mrs. Charles Gaskill, Elmira, N. Y.; Mr. and Mrs. J. Gibson, New York City.

RIDGEWOOD — Mr. and Mrs. D. S. Miller, Miss Charlotte Miller, Glenwood, N. J.; Mr. and Mrs. Ira Ward, Montclair, N. J.; Mr. J. H. Beck, Mr. and Mrs. Harry S. Beck, Ridgewood, N. J.; Mr. and Mrs. Jesse Hayes, Ridgewood, N. J.; Mr. and Mrs. Edward Hopkins, N. J.; J. A. Fuller, Glen Ridge, N. J.

OVERLAND — E. A. Hall, Kansas City; Mr. and Mrs. C. E. Hall, Kansas City; Mr. and Mrs. C. E. Hall, Kansas City; Mr. and Mrs. Hunter, Chicago; Mr. and Mrs. Frank Hunter, Chicago; Mr. and Mrs. H. P. Hunter, Chicago; Mr. and Mrs. J. Hunter, Chicago; Mr. and Mrs. J. W. Sutton, Jacksonville; Mr. Hun.

Read the Daily News and ads.

Beach Transfer Co.
HORSE FOR SALE
Branch A. Nelson, Prop.
LIVERY, FEED AND SALE STABLES
Phone 191 Blue — Daytona Beach

Miss Ellen Thorson
Public Stenographer
East Coast Statebank
Daytona Beach
Phone 282 Red
Court Work, Reporting, Correspondence.

Summer Furniture

WE CAN SHOW YOU HOW TO LIVE COMFORTABLE THROUGH A FLORIDA SUMMER.

THERE IS NO USE DODGING THE QUESTION, THE PORCH IS THE ONLY COMFORTABLE ROOM IN THE HOUSE ON A LONG HOT SUMMER DAY OR NIGHT.

JUST DROP IN AT EITHER ONE OF OUR STORES AND TAKE A PEEP. WE'RE STRONG ON PORCH FURNITURE.

Funeral Directors and Embalmers
Day and Night Service
THE
Baggett-Wetherby Company
DAY AND NIGHT SERVICE
DAY PHONES—135 Green, 324 Blue
NIGHT PHONE—324 Blue
DAYTONA STORE — Atlantic Ave.
DAYTONA BEACH STORE — Seabreeze Avenue

OTHER PEOPLE ARE SAYING
THE NUMBER OF DEPOSITORS IN THIS BANK IS GROWING
FIVE CENT INTEREST PAID ON SAVINGS ACCOUNTS
East Coast State Bank
of Daytona Beach, Fla.

One-Cent-a-Word Column

(Minimum charge, five cents insertion)

WANTED.

HOTEL PONSETTIA will keep open until May 10th. Attractive rates offered those who expect to remain in Daytona during that time. Nice rooms with hot and cold running water. European or American plan. 324 South Ridgewood Avenue. 37-W&F only.

WANTED: To rent for summer months, small place recently local of. Address Box 505, Daytona. 37-4p

Good accommodations wanted for three people in private home in Ponce Inlet or Daytona Beach until June 1st. Inquire Box 501, Daytona. 37-2t

WANTED: At once, Three or four milking Sows. P. O. Box 299, Daytona. 36-2t

ROGERS' PARTS — Jacksonville, 16 New York, all rail, line F16, April 2, 4, 9 and 16. 40 First avenue. After April 1st address Hotel Albert, Jacksonville. 39-3t-w-s-p

WANTED: Four or five passengers for New York; six-cylinder, 7-passenger. Owner will share the drive about 1100 full. Four days right seating in any car, prefer car to stop. Address F. J. CAMPBELL, 129 Pennsylvania Drive, Daytona Beach. 36-3p

WANTED: White maid to live on plantation, must be good cook, like children and will stay in season. Apply Box 412, Daytona, Fla. 36-tf.

WANTED: Good reliable middle aged man experienced in fruit work. Open April 1st. Address F. J. Daytona Daily News. 36-2p

CHAUFFEUR, white (colored) competent and reliable wants position with party going north. Best references. Write C. E., care News. 36-2p

If the trunk or valise needs repairing, C. F. Gibson is the doctor; phone 140 Red, shop on Wall street next to Cross Bros. Cafe. 36-tf

FOR SALE.

FOR SALE: Stock Leghorn cockerels, large, Direct Laying Strain. 111 N. Ridgewood. 37-4p

FOR SALE: Young milch cows, fresh and coming fresh. Inquire of J. H. DALE, 611 S. Palmetto. 36-2t

DUVAL HOTEL
JACKSONVILLE
Centrally located, fireproof, modern, 200 rooms with bath $1 and up. Rooms with bath $2 and up. Special rates by week or month.
W. A. JOYNER, Mgr.

Everything strength of the tides are W. A. Wright, Mr. and Mrs. Ed. H. Brown, Jr., are leaving the close in their Cadillac Eight, motor car for a tour of the Atlantic Coast Provinces, N. S. The party will be guests of this popular hostess, Mrs. Wright, who is looking up their trip with the good wishes of all. Kingsville.

Read the Daily News for news.

Building Lots
FOR SALE
$400 to $900
SEE
A. VANDE VORD
Or Any Agent

THE BELGIAN RELIEF FUND NOW TOTALS MORE THAN $2,400

A letter received by the News from a prominent man of this vicinity who is greatly interested in the Belgian Relief work contains the following:

"I wish to express the thanks of those interested in the Belgian Children's Relief fund for the valuable assistance which you have given in this campaign. It is due largely to the generous efforts of the newspapers of Florida that such considerable amount has been raised for this very urgent purpose.

"Now that the work is well started I feel that considerable more can be secured if you are not weary in publishing this very necessary cause. I am enclosing herewith a copy of the original appeal signed by residents and visitors, at Daytona, and I think that if you would publish this again, with a statement as to the subscriber's amount that has been raised, and that the contributions are continued to come in, that it may influence other to contribute.

The appeal mentioned in the foregoing is of considerable length and starts thusly: "Kindly send for help for Belgian Children. The exact facts are that six cents each day is allowed for food and clothing for a child and that the money now being raised is to increase this amount of individual help to the extent of 10 cents a day."

The fund here is steadily growing and now stands as follows:

Daytona Daily News	$150.00
Princess Issena	130.00
Harlan W. Rogers	120.00
Mrs. Mary T. Burgoyne	200.00
J. C. Schneider	100.00
Jos. Gaetz	100.00
Mrs. M. N. Smith	50.00
Mrs. Geo. R. Newell	50.00
Mrs. John Blythe	50.00
First Baptist Church	44.00
Louis H. Hart	25.00
J. W. Shields	25.00
Margaret Rhodes	25.00
E. C. Dalmas	25.00
Smith G. Young	25.00
Mrs. Ella G. Stoddard	25.00
H. K. McNorthon	20.00
Mrs. Edward C. Atwood	20.00
Mrs. Adv. W. Powers	20.00
W. C. Hodgett	15.00
C. D. Waldron	15.00
H. D. Maples	15.00
Mrs. Mary Ellen	15.00
Mrs. J. C. Thompson	15.00
Mrs. W. C. Hodgett	15.00
Cash	10.00
L. H. Rose & Co.	10.00
East Coast Drug Store	10.00
Mrs. Charles F. Gates	10.00
Jos. M. Rogers	10.00
Mrs. Mary T. Burgoyne	10.00
J. W. Dunham	10.00
Helen Purdue	10.00
H. K. Brainard	10.00
Thos. Sargent	10.00
J. and E. Young	10.00
Mrs. C. Masterson	5.00
J. E. Dunlap	5.00
Mrs. Ella G. O'Neil	5.00
Cash	5.00
Mr. and Mrs. C. A. Phillips	5.00
Mrs. H. Lidell	5.00
A. W. Harris Co.	5.00
Mrs. Mary E. Barker	5.00
Mrs. A. P. Harris	5.00
Mrs. Ella M. Betts	5.00
Mrs. M. C. Thompson	5.00
Mrs. A. C. Tapley	5.00
Mrs. E. A. Cross	5.00
Mrs. E. C. Dalmas	5.00
Mr. J. J. Walker	5.00
Mrs. W. Greaves	5.00
Thomas A. Butler	5.00
H. Herbert Rose	5.00
Lindsey Thompson	5.00
Charles Clark	5.00
Mabel O'Neil	5.00
Mrs. Ella Clark	5.00
Mrs. Bolton Tomlin	5.00
Mrs. A. A. Cook	5.00
Cash	5.00
Miss Edith A. Fellows	5.00
Mrs. E. W. Dunton	5.00
Cash	5.00
Cash	5.00
Cash	5.00
Cash	5.00
Cash	5.00
Mrs. E. W. Stoddard	5.00
J. H. Rudy	5.00
Francis Page	5.00
Charles A. Riley	5.00
Mrs. Mathews	5.00
A. Friend	5.00
A. Friend	5.00
Mrs. C. E. Newman	5.00
Mrs. Cyrus	5.00
Mrs. A. Gamble	5.00
Mrs. Lucius W. H. Hall	5.00
Edwin Stoddard	5.00
W. Wilson	5.00
Mrs. H. H. Rogers	5.00
Mrs. H. H. Rogers	5.00
H. S. Fraser	5.00
Granville Baker	5.00
Mrs. Ward W. Stillwell	5.00
Cash	5.00
Henry C. Wells	5.00
A. Friend	5.00
A. Friend	5.00
Mrs. W. H. Gaines	5.00
Mrs. W. H. Gaines	5.00
Mrs. W. H. Gaines

The Daytona Daily News' Page for Wom

CLEARANCE SALE!

OF CLOTHES FOR GENTLEWOMEN

The latest Parisian ideas cleverly adapted to the distinctive personality of the American woman of fashion.

Sport Coats, Suits, Blouses, Skirts, Hats and Sweaters

All the smart accessories of costume

FIFTH AVE. SHOP OF NEW YORK

Princess Issena Hotel — Seabreeze, Florida

GIRL'S FRATERNITY DINE AT RIDGEWOOD

The annual banquet of the Pan Hellenic association of Daytona, a fraternity made up of Stetson university girls, was held at the Ridgewood hotel on Monday evening which was a very pretty event. Amarylis in gorgeous coloring with fetus filling a wicker basket was very decorative as a centerpiece. Flower place cards in dainty colorings were at each place. A delicious dinner was served.

The girls assembled for dinner at the appointed hour, all smartly frocked and all merry. Miss Blue Harbor, president of the association occupied the head chair, acting as toastmistress. Each of the company made a few remarks apropos to the event, and delightful informality reigned.

Seated at the table were Miss Inez Barrow, Ruth Stewart, Marguerite Cooley, Marion Threadgill, Lee Bowers, Kirstie Koch, Ethel Shultz, Harriet Shrader, Alice Wyn, Katherine Hawkins, Isabell Gnatty, Celia Ky; Mrs. W. D. Shiffin, Akron, O., Mary Shiland, Martha Gregory and Lucile Ballantyne.

Mr. and Mrs. E. E. Crocker, of Pittsburgh, Pa., are here for a few days at the Princess George hotel. The Crockers are friends of Mr. and Mrs. Fred Nixon and will be entertained by the Nixons during their visit in Daytona.

Rats Are Dangerous

Kill Them By Using

STEARNS' ELECTRIC PASTE

12 S. Government Boys In

100-foot

Frontage, Silver Beach Avenue

$2,600

TO ANYONE WHO WILL BUILD

MOST DESIRABLE LOCATION IN

Daytona Beach FOR HOME

T. E. Fitzgerald OR ANY AGENT

FISHING TRIP ON THE LAUNCH CHEROKEE

Chartering the "Cherokee" on Monday for a fishing trip, a party of fifteen whose visitors enjoyed a cruise to the Inlet where fishing was enjoyed and a very pleasant time was spent. Capt. Nutting in command of the "Cherokee" conducted the party at a very desirable clip down the river, affording ample time for the guests to enjoy the beautiful scenery along the Halifax river. When the Inlet was reached the boat cast anchor, and those desiring spent the hours fishing with very gratifying results, a splendid evening of fun provided the afternoon.

Lunching at noon with sharpened appetites, the party spent the afternoon, very delightfully, reaching return in the evening.

Included among the party were Charles Harris, Louis Fuller, N. Y., Mrs. Bruce, Mrs. Gutmann, O., Mr. and Mrs. C. E. Sawyer, Kan., Mr. and Mrs. M. J. Wilson, Mr. and Mrs. F. S. Bartlett, Warren, N. Y., Miss Edith Gooper, Rochester, Mrs. Jay Jones, Mr. and Mrs. Gillespie, Phoenix, N. Y., Mr. and Mrs. Hooper, N. Y., Mr. and Mrs. Hooper, Toledo, O., Frank J. Schwartzer, Miss L. E. Shoemaker, Kansas City, Mo., Mr. and Mrs. H. Thompson, Colgate, Mich., H. Bartholomew, Mr. and Mrs. J. C. Shields, Mr. H. Knoll, Mr. T. Wilson, M. Jenkins.

Mrs. Henry T. Shoemaker, of Kansas City, Mo., who has been visiting her son, Lieutenant Shoemaker, at the Ponce de Leon hotel, left for her home in the north today, stopping in Washington, D. C., for a few days.

THE AUTOMOBILE BLUE BOOK FOR 1917

Number 6, Now Ready $3.00

The new Automobile Blue Book number 6, contains several new features which will tend to make it very helpful to all buyers.

MR. FOSTER'S REMEMBRANCE SHOP

128 S. Beach Street.

MANY DANCE AT NAUTILUS ON TUESDAY EVENING

To the spirited strains of violins a goodly number enjoyed the benefit dance which was held at the Nautilus casino on Tuesday evening given by the combined orchestras of the Casino Burgoyne, Ridgewood and Clarendon hotel orchestras, the whole assembled musicians being led by Harry Tucker, director of the music at the Clarendon.

The spacious interior of the Nautilus casino afforded ample space for the dancers, and the broad veranda proved a delightful spot to while away the minutes between the numbers. Never was the music more sparkling, the vivacious and rhythmic strains being thoroughly appreciated by the dancers who for the few, all too short hours, glided over the smooth surface of the dance floor.

Every convenience of transportation was provided those who attended the dance, cars being run from the casino to Daytona after the dance.

So very enjoyable was the dance that the expression was invariable among the attendants that the affair become an annual event, which suggestion may be fruitful.

SOCIAL CALENDAR

Thursday—Regular annual meeting at Palmetto clubhouse and election of officers. Hostesses Misses Adelaide Young and Ruth Young.

Tuesday—Dancing at Casino Burgoyne from 9 to 12.

Friday—Reading of "Snow White" at Princess Issena by Mildred Carr for benefit of Mary Young Home for French and Belgian children.

Saturday—Weekly hop at Ridgewood. Dedicated and Prince George.

Sunday—Sacred concert at Casino Burgoyne by Casino orchestra.

DAYTONA WINS OVER OTHER RESORTS IN ESTIMATION OF VISITORS FROM ST. JOHN

Among further indications of the great favor bestowed upon the popular winter resort in the world, Daytona has been visited by Mr. and Mrs. G. A. Cowan, Mr. and Mrs. Harry Cowan, Mr. and Mrs. Will McAvity, of St. John, New Brunswick, Canada, as the kind of place to spend southern season in which to winter.

The returning visitors, prominent in the financial and social world of St. John, have been entertained while here as guests of the Prince George hotel. Coming primarily to spend a few days with friends, they found such a residence for family, including children, so delightful, that they decided to remain for the season. Although the Prince George hotel, Daytona, is a comparatively new hostelry, it has been so well patronized by the Canadian visitors, that it will be kept open for the entertainment of the season's guests, and have planned to bring a party of friends for the winter.

Mr. and Mrs. Cowan are prominent at the Prince George this season. As president and owner of the Crosby Molasses Company, Ltd., the largest concern of its kind in the world, Mr. Crosby is a power in the financial world of Canada. The McAvity brass foundries, among the largest of its services of America, noted for its output of brass, are important factors in the business life of Canada.

Mr. and Mrs. Crosby with Mrs. John McAvity and Mrs. Will McAvity, expect to return to the Prince George at the commencement of the season next year and have planned to bring a party of friends for the winter.

TODAY'S FASHION NOTE

SPRING GOODS

Our Line is more Complete this year than we have ever shown. Both in plain and Fancies.

WE ARE ALWAYS WILLING TO SHOW OUR GOODS.

The Chas. E. Gardiner Co.

Ladies' Furnishings and Dry Goods

Anthony Block

Rock Crystal

The scintillating splendid beauty of our cut glass will delight and gratify the most critical and exacting purchasers.

Every article of cut glass, shown here is genuine handcut—there is no seconds and none of those frauds of pressed glass with a little superficial cutting.

We know that if you will inspect our stock of cut glass you will be delighted and pleased with its perfect purity and beauty and the reasonable prices.

Your inspection cordially invited.

De Huy's

Jewelers, Silversmiths and Opticians

Opposite Casino Burgoyne

FOR OVER 43 YEARS THE NAME DEHUY HAS STOOD FOR QUALITY IN JEWELRY.

FIFTH AVE. BOOT SHOP

SHOES EXCLUSIVELY

BANISTER ESTABLISHED 1845 — SOROSIS

BANISTER SHOES FOR MEN — SOROSIS SHOES FOR WOMEN

DAYTONA, 6 South Beach Street — FLORIDA

THE CLOTHING QUESTION

is easily solved for you. Look around before selecting your spring suit. Now our 1916 spring suits and shoes all compare at prices.

The value in our $15.00 suits will surprise you—a couple of extra buttons.

Everything in Gents Furnishings

THE WALDORF MEN'S SHOP

18 S. Beach St.

BRANCHES:

New York City, Newport, R. I., Palm Beach, Fla.

FULGHAM'S BEE HIVE

The Busy Shopping Center of Daytona for Dry Goods, Furnishings, Shoes and NOTIONS.

J. W. FULGHAM, Proprietor

To do your shopping at the BEE HIVE is to save money.

321-323 North Beach Street

Season End Sale

NOW GOING ON AT

The Quality Shop

The Popular Priced Store

150 S. Beach St. — Daytona, Fla.

LATEST DESIGNS IN

Millinery, Mourning Hats and Veils

A SPECIALTY

M. ELLA DeVOY

Ladies' Hatter

10 South Esplanade Burgoyne

ROYAL ART FLORAL CO.

SCHULZE & OBERMAIER, Proprietors

Trees, Shrubs, Plants, Cutflowers

Phone 332 Blue — 10 South Beach Street

Daytona's Leading Hair-Dressing and Manicuring Parlors.

THE SIFFRINN BEAUTY SHOPPE

13 Magnolia Avenue

Discriminating people find this place up-to-the-minute with skilled lady attendants ready to Manicure, Shampoo or Hair Dress. One of the specialties popular among trade is the famous HOT OIL TREATMENTS FOR THE SCALP.

Mrs. Clayton Mix.

J. GINSBERG

ESTABLISHED 1907.

Hat Manufacturer for Ladies, Gentlemen and Children

"Kids for Kids" a Specialty

Importer and Bleacher of Panama Hats.

Wholesale and Retail

80 SOUTH BEACH STREET

CLUBS CHURCH CHAT CHARITY

The Daytona Daily News' Page for Women

THE SOCIAL SIDE OF DAYTONA AND SURROUNDING

CLEARANCE SALE!

OF CLOTHES FOR GENTLEWOMEN

The latest Parisian ideas cleverly adapted to the distinctive personality of the American woman of fashion.

Sport Coats, Suits, Blouses, Skirts, Hats and Sweaters

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Seated at the table were Miss Inez Barron, Ruth Stewart, Marguerite Caley, Marion Thresline, Lee Bowers, Eirene Esch, Ethel Sholtz, Harriet Snyder, Alice Fry, Katherine Harkins, Isabell Grasty, Cadiz, Ky.; Mrs. W. D. Shilto, Akron, O.; Mary Sheppard, Martha Gregory and Lucie Ballantyne.

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Included among the party were Charles Bailey, Little Falls, N. Y.; Mrs. Bruns, Mrs. Gathmann, Ohio; Mr. and Mrs. C. E. Sawyer, Saco, Me.; Dr. and Mrs. M. J. Wilson, Mr. and Mrs. F. W. Bartlett, Warsaw, N. Y.; Elias Smith, George Eggleston, Mrs. W. Drake, Mr. and Mrs. Burleigh, Phoenix, N. Y.; Mr. and Mrs. Frederick S. Drover, Toledo, O.; Frank J. Schoenfuss, Miss L. B. Shoenfuss, Elsie Schoenfuss, Boston; Mrs. Estelle H. Thompson, Calumet, Mich.; E. Reynolds, Bethlehem, Pa.; J. C. Edwards, M. D. Ernst, S. T. Miles, M. Jensen.

Mrs. Henry T. Sherrick, of Cincinnati, O., who has been a season guest at the Despland, departed for Ohio on Tuesday leaving, at the hotel and in the winter colony, many friends who regret her early leaving.

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Adding further laurels to its already famous renown as the "prettiest resort in the world," Daytona has been chosen by Mr. and Mrs. L. G. Crosby, Mrs. John McAvity and Mrs. Will McAvity, of St. John, New Brunswick, Canada, as the most desirable southern resort in which to winter.

The interesting visitors, prominent in the financial and social world of St. John, made a lengthy sojourn in Daytona as guests of the Prince George hotel. Coming primarily to make a tour of the coast resorts to decide on a residence for future winters, they made headquarters here. Although original plans did not include an automobile tour of the southern part of the state after realizing the motoring possibilities of the Florida roads and the picturesque tropical beauty of the state, vacating its beige in many instances along the automobile highways, the visitors abandoned the rail and so travel by motor.

Having already purchased their tickets for the entire trip from St. John to Miami, reservations were discarded and the party traveled to Palm Beach, Miami and intervening resorts by automobile. After a careful study of the assets of other resorts and a comparison with those of Daytona, the visitors yielded to the inestimable charm and picturesque individuality that has made Daytona famous the world over and will come here for future winters.

According to Mr. Crosby, Daytona possesses the combined assets of all other Florida resorts. The Granada beach drive, which has been the scene of many internationally famous automobile races, and is the mecca for automobilists from all over the world, was only one potent attraction for the group. Another was the splendid surf bathing, and the almost unbelievably ideal climate that makes bathing possible throughout the season. A third was the splendid golf courses within easy reach of Daytona.

Wallace Nutting, well known artist photographer, has called the Daytona live oak trees the most beautiful things in the vegetable kingdom and the innumerable highways lined with live oaks and roofing with tropical foliage, provided endless possibilities for automobile trips for the visitors.

The four who are making a leisurely return home, traveling as far as Boston, Mass., by automobile, were among the most notable of the Canadian contingent at the Prince George this season. As president and owner of the Crosby Molasses Company, Ltd., the largest concern of its kind in the world, Mr. Crosby is a power in the financial world of Canada. The McAvity brass foundries, among the largest in a section of America, noted for its output of brass, are important factors in the business life of Canada.

Mr. and Mrs. Crosby, with Mrs. John McAvity and Mrs. Will McAvity, expect to return to the Prince George at the commencement of the season next year and have planned to bring a party of friends for the winter.

TODAY'S FASHION NOTE

Plaids and checks were never more fashionable than they are this season, but they are seldom used alone, the touch of contrast being essential to smart effect. Check serge and taille silk are combined in this stunning frock, made in overdress effect. The shawl collar of taille falls over revers of check material while the vest of white silk is finished with a high turndown collar. Undercuffs are of chiffon. Medium size requires 6 yards 40-inch check and 2 3-4 yards 40-inch taille, with 1 yard 27-inch silk for vest. Pictorial Review Costume No. 7027. Sizes 34 to 46 inches bust. Price 25 cents at Peck-Hendricks Co.

SPRING GOODS

Our Line is more Complete this year than we have ever shown. Both in plain and Fancies.

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Anthony Block

Rock Crystal

The scintillating splendid beauty of our cut glass will delight and gratify the most critical and exacting purchasers.

Every article of cut glass, shown here is genuine hand-cut—there is no seconds and none of those frauds of pressed glass with a little superficial cutting.

We know that if you will inspect our stock of cut glass you will be delighted and pleased with its perfect purity and beauty and the reasonable prices.

Your inspection cordially invited.

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FOR OVER 43 YEARS THE NAME DEHUY HAS STOOD FOR QUALITY IN JEWELRY.

FIFTH AVE. BOOT SHOP

SHOES EXCLUSIVELY

BANISTER — VIENNA 1873, PHILA. 1876, NEW ORLEANS 1884-85, CHICAGO 1893, PARIS 1900, ST. LOUIS 1904, ESTABLISHED 1845

SOROSIS

BANISTER SHOES FOR MEN

SOROSIS SHOES FOR WOMEN

6 South Beach Street

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THE CLOTHING QUESTION

is again before you. Look around before selecting your spring suit—See our nobby spring styles and above all compare our prices.

The value in our $15.00 special will surprise you—A complete line of ladies hosiery.

Everything in Gents furnishings.

THE WALDORF MEN'S SHOP.

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The Busy Shopping Center of Daytona for Dry Goods, Furnishings, Shoes and NOTIONS.

J. W. FULGHAM, Proprietor

To do your shopping at the BEE HIVE is to save money.

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LATEST DESIGNS IN

Millinery, Mourning Hats and Veils

A SPECIALTY

M. ELLA DeVOY

Ladies' Hatter

16 South Esplanade Burgoyne

ROYAL ART FLORAL CO.

SCHULZE & OBERMAIER, Proprietors

Trees, Shrubs, Plants, Cutflowers

Phone 332 Blue 10 South Beach Street

Daytona's Leading Hair-Dressing and Manicuring Parlors.

THE SIFFRINN BEAUTY SHOPPE

13 Magnolia Avenue

Discriminating people find this place up-to-the-minute with skilled lady attendants ready to Manicure, Shampoo or Hair Dress. One of the specialties popular among trade is the famous HOT OIL TREATMENTS FOR THE SCALP.

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Importer and Bleacher of Panama Hats.

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80 SOUTH BEACH STREET

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Lawrence Thompson. Lawrence H. Thompson

BINGHAM & THOMPSON

INSURANCE AND REAL ESTATE AGENCY

OCEAN BEACH PROPERTY FOR SALE

We have for sale at a very low price a lot fronting 100 feet on the Ocean Beach running back 350 feet to Atlantic Avenue, including a very nice cottage. Near Automobile club. If you are at all interested in beach property it will be worth your while to investigate this promptly.

AUTOMOBILE INSURANCE
LOANS NEGOTIATED

Daytona, Fla. 174 S. Beach St.

BURGMAN'S BARGAINS

WE HAVE A SPLENDID BUNGALOW FOR SALE AT A PRICE LESS THAN IT COST TO BUILD—TO SAY NOTHING OF THE VALUE OF THE LOT.

TICKETS TO ST. AUGUSTINE BY THE RIVER ROUTE. THE OCKLAWAHA RIVER TRIP SHOULD BE MADE.

SEE BURGMAN

Phone 262 Red - - - - - - - - - Arcade Block
Daytona, Florida.

Do You Want a Real Home in Daytona, Fla?

Have one for sale—3 bed rooms. Every modern convenience. Elegantly furnished. Central location on Ridgewood avenue. $4,500.00.

Only People Who Appreciate a Nice Home Apply to

NICHOLAS Y. BORIS
REAL ESTATE AGENT

Phone 180 Red Daytona, Florida. 180 So. Beach Street

NEWS OF THE HOTELS

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M. J. Bloom, well-known wholesale leaf tobacco dealer, of New York City, is a late guest at the Prince George hotel.

J. D. Fay, of Altoona, Pa., who is breaking his trip north with a stop in Daytona, is a guest at the Prince George hotel.

Other interesting additions to the Illinois colony at the Princess Issena are Dr. and Mrs. E. F. Cleveland, of Dundee, arrivals of Monday.

Guests who were registered at Schmidt's hotel during a brief visit to Daytona were John Hunt, of Orlando and E. Paulson, of Oakland.

George Cortelyon, of New York City, who is spending several days in Daytona on a combined business and pleasure trip is a guest at Schmidt's hotel.

Mrs. Marie Schmidt, Mrs. W. Perkins, Mrs. Louise Port and Mrs. Mary May formed a congenial party from Schmidt's hotel noted in the surf at Daytona Beach yesterday.

Completing a stay of some length in Port Orwall, Jacob Huber and Capt. Downing, of Bridgeport, Conn., are guests at Schmidt's hotel having come over to Daytona Monday.

Tampa arrivals at the Palmetto House include Mr. and Mrs. E. F. Tarbell and Mr. and Mrs. T. W. Chollon, who are enjoying the attractions of the "greatest city" to the utmost.

Mr. and Mrs. George B. Upham, of Boston, Mass., and Mr. and Mrs. Edward L. Nichols, of Ithaca, N. Y., are enjoying a seven-I days' visit in Daytona Beach as guests of the Seaside Inn.

Mrs. F. C. Test and three sons, of Chicago, Ill., accompanied by Miss Elizabeth McNeil, of Elgin, Ill., are enjoying the many pleasures of Sojourner as guests of the Princess Issena.

The lovely prizes were the feature of the Monday night card party at the Seaside Inn. In 500 Mrs. J. M. Anderson, of Toronto, was the fortunate winner, being awarded an ivory candlestick in hand carved design. Miss Ida Shelby, of Lexington, Ky., who made high score in bridge, was given a similar prize.

(Continued on Page Eight).

ORTONA ORTONA

REAL BUNGALOWS FOR SALE

ORTONA ORTONA

Large Lots Fronting on the River

Cottage for Sale Newly Furnished

ORTONA ORTONA

Interior Lots High and Dry $200

Exceptionally Fine Drinking Water

ORTONA ORTONA

The Location of Locations

SIMPSON & POPE
Owners

Office Opposite Casino Burgoyne-Upstairs

ORTONA ORTONA

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Come in and Get One of Our Handsome Souvenir Booklets

They are prettier than Post Cards, and More Artistic

Do Not Wait Till Next Year. Like

The
HALIFAX LANDS

They May All be Taken by Next Year

Halifax Co.

CORNER OF BEACH AND ORANGE AVENUE.
Upstairs Over Rexall Drug Store.

THE
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Into our Business Office on the Corner of
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REAL ESTATE

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For Anything and Everything

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213 South Beach - Phone 333 Red

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(Continued from Page Seven.)

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Louis B. Goodall, Thomas W. Goodall and Miss Mildred Goodall, of Bedford, Me., who drove up Monday from Miami in their Marmon, were guests at the Prince George hotel while in Daytona.

Dr. and Mrs. Frohle whose home is at Detroit, Mich., are registered at the Oaks for a stay having returned to Daytona after a sight-seeing visit of several weeks through southern Florida.

Mr. and Mrs. J. F. Wheelock, of Gettysburg, South Dakota, are guests at the Desoland where they have been spending some time.

Mr. and Mrs. August Hillig, of Detroit, Mich., Mrs. Eugene Murphy, Miss Francis Murphy and Miss Edna Schibler, of Chillicothe, O., were an informal group of visitors noted in the dining room of Schmidt's hotel Monday night.

R. L. Bond, district manager of the Southern Bell Telephone and Telegraph company is registered at the Desoland hotel for a short stay having come down from Jacksonville on business brief.

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THE MOST DESIRABLE HOME IN SEABREEZE. ON CORNER OF GLENVIEW AND HALIFAX AVENUES. FOUR BED ROOMS, SLEEPING PORCH, BATH, SERVANT'S ROOM—ALL CONVENIENCES—COMPLETELY FURNISHED

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6-ROOM, 2-STORY MODERN BUNGALOW TYPE HOUSE, FURNISHED—GARAGE. N. RIDGEWOOD. **$4,000 BUYS IT**

10-ROOM HOUSE ON BAY STREET RIGHT IN CENTER TOWN APARTMENTS

7-ROOM MODERN BUNGALOW, 330 S. RIDGEWOOD AVENUE, FURNACE HEAT; FURNISHED LARGE LOT—GARAGE. **$7,000 BUYS IT**

CORNER ON SOUTH RIDGEWOOD AVENUE, 9-ROOM HOUSE, FURNISHED — GOOD GARAGE.

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Established 1901. Phone 332 Green

Massachusetts guests at the Desoland include Mr. and Mrs. K. E. Smith, of Boston, and Mrs. F. H. Roberts, of Winchester, who will be guests at this hotel for a short stay, having just come from the west coast where they have been spending some time.

Returning to Seabreeze according to their yearly custom, Dwight Prouty and Dr. Fred A. Martin, of Boston, Mass., are guests at the Princess Issena. The two, who spent several weeks at Palm Beach, have for many years spent a part of the season at the Princess.

Mrs. M. A. Maisner, Mrs. J. Robinson and Mrs. F. Fahy, Rockledge winter residents were pleasure seekers in Daytona on Monday and spent the night at the Desoland. The ladies came up from Rockledge in their motor car returning on Tuesday afternoon.

On his initial visit to Seabreeze, Dr. Carman Ricker, of Minden, Canada, is a guest at the Princess Issena. Dr. Ricker, who has won an enviable place for himself in the medical fraternity of Canada, finding many friends at the hotel who are welcoming him cordially.

CAR WANTED

I WANT TO TRADE 16 ACRES OF LAND NEAR RIDGEWOOD AVENUE, OR 5 ACRES IN CITY LIMITS, 5 BLOCKS FROM POST OFFICE FOR AN AUTOMOBILE OR A FORD.

EAST END OF CEMENT BRIDGE

SEE

W. W. MARSHALL, Owner

We Have the B[illegible] Bargain in the C[illegible]

BEAUTIF[illegible] RESIDENC[illegible]

THE PRICE IS

$3,500

$1,000 Cash Gives You Title [illegible] Property, Balance Can Stand [illegible]

Your Opportunity for a Beautiful Ho[illegible]

Malby & Putnam[illegible]

Exclusive Agents.
Real Estate and Fire Insurance
Phone 333 Red
15 Orange Avenue Daytona, Fl[illegible]

Dr. and Mrs. G. E. DeWitt, of Wellville, N. H., are guests at the Hamilton hotel for a stay en route north, having made a tour of southern Florida.

A long motor trip made Monday afternoon was memorably enjoyable for Mrs. L. DeVinney, Miss Fisher, Mrs. A. Oslar, Mrs. Edward Mellor and Ted Helm, guests of the Seaside Inn. After a trip to the Inlet the party enjoyed the beautiful drive along the banks of the Tomoka.

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One of the Finest River Front Homes

In Daytona Beach or Seabreeze is being offered for sale. The house is modern and complete. The lot runs from the Halifax river to Peninsula Drive.

We urge you to investigate promptly. This is one of the finest properties that has been offered in a number of years, and the price is very reasonable.

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Oldsmobile — STANDARD OF THE WORLD

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Presto-Lite, Battery Service and Sale's Station
All Makes Repaired and Charged
Delco Factory Experience
Oils, Greases, Tires and Sundries

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HUNT & THOMPSON—
High Class Cars for Rent
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at attractive prices.
Mobile Oils at prices below the market.
P. W. HART
Chief Mechanic Repair Department.

DODGE BROTHERS MOTOR CARS
30-35 H. P. Touring Cars and Roadsters
Cars of Unusual Features and Yet at So Moderate a Price, Representing a combination of Attractiveness, Efficiency and Economy
GREEN-ADLER COMPANY.
THE NEW CENTRAL GARAGE, MAGNOLIA AVENUE

PAIGE
The Standard of Value and Quality

"The Paige Six is a Wonder," writes an enthusiastic owner.
The Paige is a Car of Economy, Endurance and Beauty
GREEN-ADLER CO.
New Central Garage
Magnolia Avenue

Overland — Renner & Williams

WILLYS-6X, 7 passenger $925
COUNTRY CLUB ROADSTER, 4 passenger $750
F. O. B. Toledo

Phone for a Demonstration.
Tires and All Accessories.
1547 MAGNOLIA AVE. — PHONE 117 GREEN.

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HALIFAX AUTOMOBILE CO.

CARLOAD FORD TOURING CARS JUST RECEIVED
$397.60 DELIVERED IN DAYTONA
EDMONDSON & MINER
Phone 412 Blue. — 314 South Beach

AUTOMOBILES FOR SALE
One two-seat Packard, one Rapid Cadillac, one 14 Cadillac, one Studebaker touring car, one roadster, one high-grade seven-passenger sightseer, two trucks suitable for most any business. Bargain prices.
N. A. JOHNS, RIDGEWOOD HOTEL

Buick
When better cars are built, Buick will build them.
Halifax Automobile Company
Next to Postoffice — Telephone 134 Blue

"INDIANA TRUCKS"
HALIFAX AUTOMOBILE CO.
NEXT TO POSTOFFICE

HOTEL CLARENDON MAY EXTEND SEASON TILL END OF APRIL

With a gratifying clientele, that is being augmented daily by many who are coming up from points south of Seabreeze and with an unusually large number of season guests planning to remain longer than their usual time for going north, indications are that the Hotel Clarendon season will be prolonged until the last of April this season. Instead of the usual custom of beginning plans for their return north, word during the first part of April the season continues one, with few exceptions, making arrangements to remain until the last possible moment. Although not generally in accordance with the custom of the management to change the date for the closing of the hotel, should conditions warrant, as now appears almost certain that they will, the date for closing will be changed to the last of the month. Rather than being inactive, the guests of the resort since the St. Patrick's ball have gained momentum. The many charming festivities that make the resort one of the gayest in the south during the season have continued unabated. While the past two weeks a notable large gathering from Palm Beach and Miami have come up for a sojourn at the Clarendon and with many visitors coming from the north for a spring visit, the hotel has reached at the height of its season. Although no definite announcement has been made regarding the extension of the closing date, it is probable that this will come before the end of the month.

Mr. and Mrs. W. G. Briggs, of Detroit, Mich., and Mr. and Mrs. W. H. Yonkers, of New York City, drove over to DeLand Monday and were a large party dining on the College Arms Sunday. After luncheon the party went to DeLand Monday for a swim.

Mr. E. Vandermark, of St. Paul, Minn., and Mrs. W. F. Marble, of Memphis, Tenn., have joined Mr. and Mrs. S. F. Hill, of St. Louis, Mo., at the Clarendon. The latter came up from the South Peninsula several days ago.

W. C. Kline is a late addition to the St. Paul contingent at the Hotel Clarendon.

Among the prominent St. Louis people who are guests at the Clarendon are Mr. and Mrs. J. Frank Hunter, Mr. and Mrs. H. Dewey and Mr. E. E. Williams, who were motoring south Sunday. On their way to Miami the party will spend several days at the resort.

Mr. and Mrs. David Ryan, of Scranton, Pa., who were charming additions to the guests of the Clarendon, left yesterday for the north. Mr. and Mrs. Ryan left their attractive apartments reluctantly and have already made plans to return early next year for the season.

Mr. and Mrs. J. Frank Hunter and child, of Peoria, Ill., are expected at the Clarendon for a brief sojourn on their way to Miami.

Mr. and Mrs. H. D. Hoover, of St. Paul, Minn., are guests of the Clarendon. They motored to Jacksonville Monday. Mr. and Mrs. A. McNair, of Chicago, Minn., Mr. W. Crawford and Miss Prentiss, of Detroit, Mich.

The Howard Varnell, of Muscatine, Iowa, and Mr. and Mrs. Wilson Hughey, of New York City, who were guests at the Clarendon earlier in the season, have returned to the resort. Mr. Hughey is a local man at the hotel on their way north.

Mr. and Mrs. H. M. Hendee and Mrs. Nelson Hughey, of Lewiston, Me., who contribute to their annual custom, have left one of the Clarendon cottages and for awhile expect to leave for Washington to open their home there for the month of April. One of the most popular businesses in the Indian City is the capital. Mrs. H. M. Hendee and also a large party during the Easter holidays. Regret is felt by the Clarendon Mrs. Hendee said, "It seems such true hidden to leave the Clarendon. We enjoy every minute of our stay here and as soon as we leave we begin looking forward to our return the next season. Lady wish that the time for us would never come."

CLARENDON ARRIVALS

Mr. and Mrs. H. J. Hunter and maid, Mr. Hunter, E. J. Mrs. J. M. Hunter, Mr. and Mrs. W. H. Hunter, Mr. and Mrs. J. Frank Hunter and child, Peoria, Ill.; Mr. and Mrs. E. E. Williams, St. Louis, Mo.; Mr. David Ryan, Scranton, Pa.; Miss Mrs. Eleanor Sanford, New York City; Mr. and Mrs. Charles M. Hoover, Mr. and Mrs. Mrs. G. Vandermark, St. Paul, Minn.; Mrs. W. F. Marble, Memphis, Tenn.

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All-Steel Electric-Lighted Train
Birmingham, Chicago and St. Louis

Lv Jacksonville	A.C.L.	9.00 PM	
Lv Waycross	A.C.L.	11.01 PM	
Ar Albany	A.C.L.	2.15 AM	
Lv Albany	C.of G.	2.40 AM	
Lv Americus	C.of G.	5.40 AM	
Lv Columbus	C.of G.	6.10 AM	
Lv Opelika	C.of G.	7.10 AM	
Ar Birmingham	C.of G.	11.55 AM	
Lv Birmingham	L&N	12.15 PM	
Ar Cairo	L&N	10.45 PM	
Ar Carbondale	L&N	11.50 PM	
Ar St. Louis	L&N	7.20 AM	
Ar 23rd St. (Chicago)	L&N	7.15 AM	
Ar Chicago (Dearborn St.)	L&N	7.01 AM	

Sun-Parlor Observation Car, Compartment and Drawing-Room Sleeping Cars Jacksonville to Chicago.

Drawing-Room Sleeping Car Jacksonville to St. Louis.

Free Reclining Chair Cars Jacksonville to Chicago, St. Louis and Birmingham and Cairo and Carbondale.

Baggage and Seat Car Jacksonville to Birmingham.

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Oils, Greases, Tires and Sundries
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Daytona Machine and Grinding Works
Rear of Central Garage.
Phone 226 Red.

Harton Bros. Garage Service

Phone 165 Blue
Automobile Accessories
Repairing
DAYTONA BEACH, Florida

CLARENDON GARAGE
Under management of Daytona Auto Supply Co.,
HUNT & THOMPSON—
High Class Cars for Rent
Kelly-Springfield, Goodyear and Goodrich Tires, all styles and sizes—at attractive prices.
Mobile Oils at prices below the market.
P. W. HART
Chief Mechanic Repair Department.

DODGE BROTHERS MOTOR CARS
30-35 H. P. Touring Cars and Roadsters
Cars of Unusual Features and Yet at So Moderate a Price, Representing a combination of RRefinement, Efficiency and Equipment
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PAIGE
The Standard of Value and Quality

"The Paige Six in a Wonder," writes an enthusiastic owner.
The Paige is a Car of Economy, Endurance and Beauty
GREEN-ADLER CO.
New Central Garage
Magnolia Avenue

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Renner & Williams
WILLYS-SIX, 7 passenger $1325
COUNTRY CLUB ROADSTER, 4 passenger ..... $ 750
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One twin-six Packard, one Eight Codillac, one 14 Cadillac, one Studebaker touring car, one roadster, one high-grade seven-passenger machine, two trucks suitable for most any business. Bargain prices.
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HOTEL CLARENDON MAY EXTEND SEASON TILL END OF APRIL

With a gratifying clientele, that is being augmented daily by many who are coming up from resorts south of Seabreeze and with an unusually large number of season guests planning to remain longer than their usual time for going north, indications are that the Hotel Claredon season will be prolonged until the last of April this season. Instead of the usual custom of beginning plans for their return northward during the first part of April, the season contingent are, with few exceptions, making arrangements to remain until the last possible moment. Although not generally in accordance with the custom of the management to change the date for the closing of the hotel, should conditions warrant, as now appears almost certain that they will, the date for closing will be changed to the last of the month. Rather than losing impetus, the gaieties at the resort since the St. Patrick's ball have gained momentum. The many charming festivities that make the resort one of the gayest in the south during the season have continued unabated. Within the past two weeks a notably large gathering from Palm Beach and Miami have come up for a sojourn at the Clarendon and with many visitors coming from the north for a spring visit, the hotel has seemed at the heighth of its season. Although no definite announcement has been made regarding the extension of the closing date, it is probable that this will come before the end of the month.

Mr. and Mrs. W. O. Briggs, of Detroit, Mich., and Mr. and Mrs. W. H. Yawkey, of New York City, drove over to DeLand Monday and were a foursome playing on the College Arms links. After luncheon the group went to DeLeon Springs for a swim.

Mrs. G. Vandertunk, of St. Paul, Minn., and Mrs. W. P. Markle, of Memphis, Tenn., have joined Mr. and Mrs. S. F. Hill, of St. Louis, Mo., at the Clarendon. The Hills came up from the Royal Poinciana several days ago.

H. N. Klein is a late addition to the St. Paul contingent at the Hotel Clarendon.

Among the prominent St. Louis people who are guests at the Clarendon are Mr. and Mrs. J. Clark Streett, Mrs. J. D. Streett and Mrs. R. E. Williams, who were incoming guests Monday. On their way to Missouri the trio will spend several days at the resort.

Mr. and Mrs. David Boise, of Scranton, Pa., who were charming additions to the gaieties at the Clarendon, left yesterday for the north. Mr. and Mrs. Boise left their attractive surroundings reluctantly and have already made plans to return early next year for the season.

Mr. and Mrs. J. Frank Ziegler and child, of Peoria, Ill., are registered at the Clarendon for a brief sojourn on their way to Illinois.

Mr. and Mrs. R. D. Musser, of St. Paul, Minn., late guests at the Clarendon, entertained at luncheon Monday, Mrs. C. L. McNair, of Cloquet, Minn.; Mrs. W. Courtney and Miss Courtney, of Brainerd, Minn.

Mrs. Howard Russell, of Minneapolis, Minn., and Miss Eleanor Babbitt, of New York City, who were guests at the Clarendon earlier in the season, drove up from Palm Beach Monday for a brief stop at the hotel on their way north.

Hugh Caperton, who, with his father, John Caperton, has divided the season between the Hotel Clarendon and the Royal Poinciana, will leave today for his home in Louisville. The elder Mr. Caperton left Monday. The Capertons are familiar figures at the resort and their departure is generally regretted.

Mrs. W. M. Humphrey came up from Palm Beach Monday to join the Clarendon colony for a week's stay.

Mr. and Mrs. William B. Perry and Miss Mildred Green, of Brooklyn, N. Y., were an automobile party lunching at the Clarendon Monday.

Mr. and Mrs. H. M. Dingley and Mrs. Nelson Dingley, of Lewiston, Me., who, according to their annual custom, have had one of the Clarendon cottages for the season, expect to leave Saturday for Washington to open their home there for the month of April. One of the most popular hostesses in the brilliant life at the capital, Mrs. H. M. Dingley will give a house party during the Easter holidays. Regretting her departure yesterday, Mrs. Dingley said: "It seems each year harder to leave the Clarendon. We enjoy every minute of our stay here and as soon as we leave we begin looking forward to our return the next year. I only wish that the time to go would never come."

CLARENDON ARRIVALS

Mr. and Mrs. B. J. Horton and maid, Providence, R. I.; Mrs. W. W. Humphrey and maid, Mr. and Mrs. J. Frank Ziegler and child, Peoria, Ill.; H. N. Klein, St. Paul, Minn.; Mr. and Mrs. J. Charles Streett, Mrs. J. D. Streett, Mrs. R. E. Williams, St. Louis, Mo.; Mrs. Howard Russell, Minneapolis, Minn.; Miss Eleanor Babbitt, New York City; Mr. and Mrs. Charles M. Dade, Belfast, Ireland; Mrs. G. Vandertunk, St. Paul, Minn.; Mrs. W. P. Markle, Memphis, Tenn.

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FLORIDA EAST COAST RAILWAY
FLAGLER SYSTEM

Daily	Daily	Daily	Daily	Daily	Daily	Ef't Jan. 4, '17		Daily	Daily	Daily	Daily	Daily	Daily
8.00p	8.15p	3.30p	1.30p	9:30a	9.00a	lv Jack'ville	ar	8.00p	7.50p	1.30p	12.30p	8.50a	8.00a
9.40p	9.15p	4.30p	2.35p	10.40a	10.00a	ar St. Aug.	lv	7.00p	6.40p	12.20p	11.30a	7.50a	7.20a
10.45p	10.14p	5.21p	3.33p	11.48a	10.[illegible]a	ar E. Pal'ka	lv	6.00p	5.21p	11.17a	10.24a	6.46a	6.05a
12.48a	11.35p	7.35p	4.58p	1.17p	12.40p	ar Ormond	lv	4.10p	3.56p	9.52a	8.46a	5.22a	4.05a
1.00a	11.50p	7.47p	5.15p	1.35p	12.50p	ar Daytona	lv	4.00p	3.43p	9.41a	8.32a	5.10a	3.50a
1.45a	12.30a	8.30p	6.00p	2.30p	1.30p	lv N. Smy'a	lv	3.30p	3.10p	9.10a	8.00a	4.40a	3.20a
2.[illegible]a	1.30a	9.27p	6.47p	3.32p	2.33p	ar Tit'ville	lv	2.18p	1.44p	8.03a	6.50a	3.31a	1.30a
3.49a	2.06a	10.03p	7.19p	4.10p	3.12p	ar Cocoa	lv	1.41p	1.02p	7.25a	6.13a	.....	12.30a
3.43a	2.13a	10.06p	7.22p	4.13p	3.15p	ar R'k'ledge	lv	1.38p	12.59p	7.22a	6.10a	2.48a	12.20a
4.19a	2.45a	10.34p	7.50p	4.42p	3.45p	ar E. Gallie	lv	1.10p	12.26p	6.52a	5.40a	.....	11.57p
4.29a	2.54a	10.43p	7.58p	4.56p	3.54p	ar Melb'ne	lv	1.01p	12.16p	6.44a	5.31a	.....	11.48p
5.15a	3.36a	11.21p	8.34p	5.43p	4.35p	ar Sebastian	lv	12.22p	11.30a	6.03a	4.48a	.....	10.00p
6.35a	4.40a	12.20a	9.35p	7.10p	5.40p	lv Ft. Pierce	lv	11.30a	10.20a	5.15a	3.50a	12.20a	8.30p
8.40a	6.30a	2.10a	11.20p	9.10p	7.30p	ar W. P. B.	lv	9.30a	8.00a	3.10a	1.35a	10.20p	6.30p
8.55a	6.45a	.....	.....	.....	7.45p	ar P. B'ch	lv	9.15a	.....	.....	.....	10.05p	6.05p
10.50a	.....	.....	1.05a	11.03p	9.29p	ar F. La'd'le	lv	7.45a	6.20a	1.27a	.....	.....	4.00p
11.45a	9.00a	4.40a	2.00a	11.59p	10.20p	ar Miami	lv	7.00a	5.20a	12.35a	11.30p	7.50p	3.00p
12.95a	.....	.....	2.15a	.....	.....	lv Miami	ar	.....	.....	12.20a	.....	.....	2.35p
3.15p	.....	.....	5.23a	.....	.....	ar L. Key	lv	.....	.....	8.56p	.....	.....	11.05a
6.20p	.....	.....	8.00a	.....	.....	ar K. West	lv	.....	.....	6.30p	.....	.....	8.30a
			*5.30p	.....	.....	ar Havana	v			*9.30a	.....	.....	.....

*F. & O. steamships sail from Key West to Havana and Havana to Key West daily except Sunday. For further information consult the Ticket Agent. Subject to change without notice

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Lv Waycross	A C L	11.05 PM
Ar Albany	A C L	2.35 AM
Lv Albany	C of G	2.40 AM
Lv Americus	C of G	3.40 AM
Lv Columbus	C of G	6.10 AM
Lv Opelika	C of G	7.10 AM
Ar Birmingham	C of G	11.55 AM
Lv Birmingham	I C	12.15 PM
Ar Cairo	I C	10.45 PM
Ar Carbondale	I C	11.58 PM
Ar St. Louis	I C	7.20 AM
Ar 53rd St. (Chicago)	I C	7.31 AM
Ar Chicago (Cen. Sta.)	I C	7.45 AM

Sun-Parlor Observation Car, Compartment and Drawing-Room Sleeping Cars Jacksonville to Chicago.

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CRYSTAL THEATRE

FIRST SHOW 2:00 P. M., NIGHT 7:00 P. M.

TODAY

It's Here at Last!

THE PHOTODRAMA YOU'VE BEEN WAITING FOR A LONG TIME—A WESTERN PICTURE WITH A NEW THEME. PLENTY OF THRILLS AND A DAINTY LOVE STORY—IN IT.

WILLIAM FOX

INTRODUCES TWO NEW STARS

WILLIAM NIGH AND VIOLET PALMER

—IN—

"THE BLUE STREAK"

WRITTEN AND DIRECTED BY WILLIAM NIGH

Crystal Theatre

TOMORROW

BLUEBIRD PHOTO PLAYS PRESENT

THE ADVENTURES OF A HAREM-REARED INNOCENT

"The Gift Girl"

INTRODUCING LOUISE LOVELY AND RUPERT JULIAN

SUPPORTED BY BLUEBIRD'S INVARIABLY CLEVER COMPANY OF SEVEN PLAYERS

NEW DAYTONA THEATRE

Coming, Saturday, One Day Only, By Request

'Civilization'

ADMISSION 25c

NEW DAYTONA

FIRST SHOW 2:00 P. M., NIGHT 7:15 P. M.

Wednesday and Thursday

March 28 and 29th

A FACE AS FAMILIAR AS THAT OF THE MAN IN THE MOON

George M. Cohan

IN HIS FIRST PHOTOPLAY ADAPTED FROM HIS BIGGEST STAGE TRIUMPH.

"Broadway Jones"

IN WHICH ARTCRAFT INTRODUCES THE STAGE'S BIGGEST PERSONALITY TO THE SCREEN AT

ADMISSION 25c

NEW DAYTONA THEATRE

FRIDAY, MARCH 30th

LOVE, ROMANCE AND INTRIGUE

William Fox

PRESENTS

THE FAMOUS IDOL OF THE SILENT DRAMA

THEDA BARA

—IN—

THE SUPERB DE LUXE PRODUCTION

'THE DARLING OF PARIS'

FOUNDED UPON THE GREAT FRENCH CLASSIC. "THE HUNCH-BACK OF NOTRE DAME" BY VICTOR HUGO

A PLAY OF PROFOUND HUMAN INTEREST. DRAMATIC IN ACTION AND OF INTENSE FORCE

DIRECTED BY J. GORDON EDWARDS

SCENARIO BY ADRIAN JOHNSON

ARCA THEAT

TODAY

EDWIN THANHOUSER PRESENTS

Mignon Ande

—IN—

"THE MILL ON THE FL

A MUTUAL MASTERPIECE IN FIVE ACTS

A CAST INCLUDING HARRIS GOODIN AND W. EU ADOPTED FROM GEO. ELLIOT'S MOST BRILLIA

STAGED AND DIRECTED BY W. EUGENE

ONE DAY ONLY 10 AND 15 CE

MATINEE 2:00 TO 5:00 P. M. — NIGHT 7:00 TO 11

TOMORROW

Margarita Fish

—IN—

'Miss Jackie of the Na

IN FIVE ACTS

CHARLIE CHAP

Coming Saturday in His Feature P

"AMBITION"

PRETTY LUNCHEON AT IVY LANE INN

Marechal Niel roses in gay profusion, their graceful length and rich coloring of yellow toning into pink were the centerpiece at the pretty luncheon which Mrs. J. L. Clarke, of Rockford, Ill., gave at the Ivy Lane Inn on Wednesday noon, where Mrs. Clarke and Mr. Clarke are season guests.

Nine covers were laid, each place marked by dainty flower place cards. A delicious luncheon was fitting of the Inn's reputa The hostess was charm in white French voile, lettes of rich Spanish lace silk. Her jewels were a pearls.

Enjoying the event were White, Sioux Rapids, Iowa; Mrs. D. J. Stewart, Rap Mrs. George Brooks, Minn Mrs. Frank Corbett, Mr Mrs. Peter George, J. J. Minneapolis; Mr. and Mrs. Clarke.

Read the Daily News want

VALUABLE PROPERTY CHANGES OWNERSHIP

A. E. LAPP PURCHASES INTERESTS OF THE TRUMBO DREDGING COMPANY IN ORANGE ISLAND PLACE.

An important real estate transaction is that of the purchase by E. A. Lapp of the interests of the Trumbo Dredging company in Orange Island Place in the northern part of the city, the transfer being made through the Bingham & Thompson agency.

This valuable property includes 25 lots, located west of Peninsula drive, the highway extending northward from Beach street to the North bridge and connecting also with the Holly Hill and Ormond road. It is a portion of the large section filled a year or two ago by the Trumbo dredging company of which Orange Island Park is also a part.

This filled land will in time grow vegetation most luxuriantly and the location is excellent for residence purposes, particularly for all-year homes, as the property is open to the refreshing ocean breezes.

Mr. Lapp proposes to hard surface all the streets on the property, put down cement walks and plant palmettoes and yellow pines along the driveways, preparatory to putting the lots upon the market.

Mr. Lapp is well known here, having for many years been in charge of the life saving station on the ocean beach north of Ormond and for several years a resident, with his family, of this city, owning a home on Fairview avenue and conducting the Daytona Steam laundry which he sold at the beginning of the present season.

*E. A. Lapp will give, to the right person, a lot in Orange Island Place, provided a residence is erected upon it at once.

Few Suicides Among Miners.

Statistics show that there are fewer suicides among miners than among any other class of workers.

NEW 750 KILOWATT TURBINE GENERATOR SET FOR DAYTONA

Current talk includes improvements contemplated by the Daytona Public Service company. While their electric wires are not overloaded at the present time they consider it wise to make betterments before the demand exceeds the supply and have accordingly ordered a 750 kilowat turbine generator set which will be placed in commission during the coming summer.

With an eye to the future and having confidence in the steady growth of Daytona, Daytona Beach and Seabreeze, J. C. Lyle, manager of the Daytona Public Service company, declares that the company he represents is ever willing to extend its facilities when occasion demands.

In additon to the 750 kilowat turbine generator set for the electrical department, the ice plant's capacity was recently increased ten tons and the daily output of the gas equipment raised from 100,000 to 600,000 feet.

When all improvements are considered it is evident that more than $100,000 have been spent by the Daytona Public Service company so as to meet the demands of the public. To offset this expenditure rates have not been raised and the cost of gas, ice and electricity will remain as heretofore.

Not as Bad as That.

"Fatty, you order me a couple of oysters with that bottle of champagne, won't you?" "But, my dear child, I haven't ordered any wine." "What, you haven't ordered any wine? Well, look here—do I have to swallow these oysters dry?"—Lustige Blaetter (Berlin).

Art of Talking.

Talking is like playing on a harp; there is as much in laying the hands on the strings to stop their vibrations as in twanging them to bring out their music.—Holmes.

DAYTONA WILL VOTE FOR SOUTHERN BELL FRANCHISE TUESDAY

The special election called by the city council for the purpose of approving or rejecting the franchise to the Southern Bell Telephone & Telegraph company will be held in the City Hall on Tuesday next.

The unanimously expressed opinion of telephone users in Daytona and vicinity is, or seems to be, that it will be to the best interests of Daytona for the franchise to be granted to the Southern Bell Telephone & Telegraph company.

In practically every large metropolis in the south the Southern Bell's service is being enjoyed and nothing but words of praise are to be heard for this well known and popular system wherever it is operated. Jacksonville is enjoying it—so is Atlanta and after the election on Tuesday Daytona will enjoy it so soon as it is possible to place modern equipment for the present antiquated and out-of-date system.

The franchise to be voted on is incorporated in an ordinance passed in council on its third and final reading on February 12 last. It provides in brief that the Southern Bell Telephone & Telegraph company be granted permission for a term of 30 years to operate and maintain their system in the city of Daytona. It restricts the telephone company from placing poles on the east side of Beach street. Upon demand the telephone company is to provide one duct in each conduit and one cross arm on each pole for fire alarm, telegraph or telephone, or police telegraph or telephone wires without charge. It further provides that the Southern Bell is authorized to acquire all the equipment, lines and wires which now constitute the entire telephone plants of the East Florida Telephone company and of the Daytona Telephone company, either by purchase or otherwise.

It is believed that the election to be held for Tuesday will be participated in by practically every registered voter who has a telephone, or who is intersted in using the telephone, as it is the general cry of the community for a btter and an up-to-date telephone system operated by a company who has one of the most enviable records in the entire southland.

Records Early American History.

Mrs. W. F. Otis of Danby Four Corners, Vt., is the possessor of a copy of the Newport, R. I., Mercury, dated February 12, 1770, published by Solomon Southwick. The paper contains an account of "an assembly of people" in Faneuil hall, Boston, which adopted vigorous resolutions against William Jackson, Theophilus Lillie and Nathaniel Rogers for refusing to deliver up certain packages of tea "remaining unsold by them."

They Are "Distinctively Pretty"

That is the phrase that tells the story of our

Brown Boots

For Spring

Ideal in the idea as well as in the wear.

Made of Brown Russian Calf, in lace, with Dove Skin Toppings, hand welted, closely trimmed soles, full one-piece vamps and Leather Louis Heels.

Any woman will gain destinction by their trim and graceful lines.

The Peck-Hendricks Company

Take "The Southland" to L&N

L. & N. AND PENNA. LINES.

Through train to Chicago, Cincinnati, Knoxville. Sleepers to Louisville, Indianapolis, Columbus, Akron, Grand Rapids. Direct connections to Pittsburgh, Detroit, Toledo.

Go home via L. & N. If you never have used this railroad you have something to learn about traveling comfort.

"The Southland" leaves Jacksonville 8:20 P. M.

H. C. BRETNEY, F. P. A., 134 West Bay St., Jacksonville, Fla.

CLEVELAND

OR ADDRESS IRA F. SCHWEGEL, P. O. BOX 476, DAYTONA, FLA.